

正本

檔 號：  
保存年限：

## 財團法人生技醫療科技政策研究中心 函

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主旨：敬邀 貴機構同仁參與11月29日至12月02日於南港展覽館舉辦之「2018 台灣醫療科技展-Taiwan Healthcare + Expo」，並惠請 貴機構轉知所屬會員。

說明：

- 一、「2018 台灣醫療科技展-Taiwan Healthcare + Expo」由衛生福利部、台北市政府、農委會、經濟部、科技部與本中心共同主辦，是政府跨部會和民間協力共同推動之最大規模國家級醫療展會。本展今年有400多個醫療機構和企業共同展現，超過1400個攤位，包括特色醫療、智慧醫療/醫材設備、生技製藥/精準醫療、健康照護/預防醫學、新創商化和農科健康等六大主題館，鎖定未來大健康產業，提供完整解決方案。
- 二、展會同期舉辦2018亞洲醫療科技創新論壇 Med x Tech Summit Asia，邀請近30位包括Google、HITACHI、IBM Watson Health、Johnson & Johnson、Merck、Novartis、Nvidia、Teva等國際重磅要角來台，以及美國、澳洲、以色列、新加坡超過15個創新醫療科技團隊，帶來嶄新醫療科技突破，與台灣企業團隊交流，共同重塑產業趨勢與未來醫療景況。
- 三、本展將是國內外生醫專業人士掌握最新醫療科技與趨勢、以及與跨領域、跨產業合作交流之最佳平台。展會開放生醫專業人士免費觀展，敬請周知 貴機構同仁及所屬會員(如附件資訊)，即日起線上報名，把握論壇、B2B媒合商洽早鳥7折優惠(<https://goo.gl/oUeEe1>)。
- 四、其他展會資訊，歡迎至台灣醫療科技展網站(<https://goo.gl/QNcQ5L>)查詢，或洽施俊宇研究員，E-mail: [jim@ibmi.org.tw](mailto:jim@ibmi.org.tw)，電話：(02)26558168 分機 632。

正本：台灣醫療暨生技器材工業同業公會

財團法人生技醫療科技政策研究中心

**2018 台灣醫療科技展即日起開放專業人士免費線上報名，**

**Med x Tech Summit Asia 論壇、B2B 媒合商洽享早鳥 7 折優惠**

### 壹、2018 台灣醫療科技展 (Taiwan Healthcare + Expo)

「2018 台灣醫療科技展-Taiwan Healthcare + Expo」是政府跨部會和民間協力共同推動之最大規模國家級醫療展會。本展今年有 400 多個醫療機構和企業共同展現，超過 1400 個攤位，包括特色醫療、智慧醫療/醫材設備、生技製藥/精準醫療、健康照護/預防醫學、新創商化和農科健康等六大主題館，鎖定未來大健康產業，提供完整解決方案。

- 展覽時間：2018/11/29 (四) - 2018/12/02 (日) 10:00 - 17:30
- 舉辦地點：台北南港展覽館 1F (115 台北市南港區經貿二路 1 號)
- 主辦單位：財團法人生技醫療科技政策研究中心、衛生福利部、台北市政府、行政院農委會、經濟部、科技部

《免費觀展報名連結：<https://goo.gl/oUeEe1>》

### 貳、2018 亞洲醫療科技創新論壇 Med x Tech Summit Asia

邀請近 30 位包括 Google、HITACHI、IBM Watson Health、Johnson & Johnson、Merck、Novartis、Nvidia、Teva 等國際重磅要角來台，以及美國、澳洲、以色列、新加坡超過 15 個創新醫療科技團隊，帶來嶄新醫療科技突破，與台灣企業團隊交流，共同重塑產業趨勢與未來醫療景況。即日起 Med x Tech Summit Asia 論壇、B2B 媒合商洽早鳥 7 折優惠(<https://goo.gl/oUeEe1>)。

(展會完整詳情請見：<https://goo.gl/QNcQ5L> 或洽施俊宇研究員, E-mail: jim@ibmi.org.tw, 電話: (02)26558168 分機 632。)

2018  
Healthcare  
EXPO · TAIWAN

# INVITATION

NOV 29-DEC 02 , 2018  
Taipei Nangang Exhibition Center 1F

2018  
Healthcare  
EXPO · TAIWAN

Witness Asia's healthcare transformation  
and create unprecedented opportunities  
with global healthcare players.

亞洲最強醫療科技合作基地 引領全球健康產業潮

Taiwan Healthcare+ Expo provides a stage for interdisciplinary collaborations between medicine, IT/electronics, pharmaceuticals, and biotech to foster medical technology innovations. It is the signature expo in Asia Pacific that strategically connects all health-related sectors from all over the world together in one place.

## Concurrent Events

- MED X TECH SUMMIT ASIA
- B2B Partnering 媒合商洽
- Roadshow 創新技術發表會



Registration

**Early Bird Registration  
Opens on 8/1!**

# When Tech meets Medicine

A unique destination to catch the next wave of healthcare transformation

**Witness Asia's healthcare transformation and create unprecedented opportunities with global healthcare players**

Taiwan Healthcare+ Expo provides a stage for interdisciplinary collaborations between medicine, IT/electronics, pharmaceuticals, and biotech to foster medical technology innovations. It is the signature expo in Asia Pacific that strategically connects all health-related sectors from all over the world together in one place. **Register now** to expand your business to Asia!



EXPO VISITOR  
REGISTRATION



MED X TECH  
SUMMIT ASIA



B2B  
PARTNERING



ROADSHOW  
APPLICATION

## EXHIBITOR HIGHLIGHTS

- World-class medical institutes and advanced medical technologies
- Leading IT, ICT, electronics and tech giants & comprehensive digital healthcare supply chain
- Innovative medical AI, IoT and robotic technologies
- High-quality bio-pharmaceutical R&D, CDMO and CMO companies
- Efficient genetic testing, laboratory services and solutions
- New business models for preventive medicine and healthcare management

1400 Booths · 400+ Exhibitors

[Exhibitors' list](#)

## MED X TECH SUMMIT ASIA (11/29-11/30)

### Keynote Speakers From

Hitachi

IBM Watson Health

Illumina

Nvidia

Microsoft

Google & Verily

Merck

Novartis

Teva

Takeda

Bluebird Bio

Nebula Genomics

### CEO Forum

Global industry leaders will discuss the future trends of the healthcare industry from various perspectives. Opportunities and strategies for biomedical developments and investments will be explored in depth.

### Intelligent Healthcare Conference

This international conference gathers world-leading professionals from different industries, government, and academia to explore the unprecedented power of interdisciplinary collaborations between medicine and technologies. Attendees will be exposed to the latest technological breakthroughs in medicine and healthcare.

### Smart Healthcare

- AI in Healthcare Diagnosis
- AI in Pharma & Drug Discovery
- AI Platform for Healthcare Community
- AIoT & Smart Healthcare Solutions
- Leveraging Taiwan's Healthcare Database

### Efficient Healthcare

- Genomics & Future Intelligent Care
- Personalized Healthcare
- Precision Medicine
- Blockchain in Healthcare

### Innovative Healthcare

- CAR-T and Immunotherapy
- CRISPR and Gene Editing
- Gene & Cell Therapy
- Regenerative Medicine
- Asia Biotech Ecosystem

### BioInnovation Stadium

This is the best stage for biomedical innovations! Through a series of presentations and discussions presented by leading biomedical innovators from Israel, Australia, US, France, Korea, and Singapore, attendees will be immersed in a world of opportunities to make impacts. From technologies that disrupt current care models to innovations that accelerate the advancement of medicine, you will discover endless business opportunities.

[- Read More -](#)

## B2B Partnering

Online partnering system to search for and arrange meetings with exhibitors in advance

- Search for potential partners
- Pre-schedule appointments

[- Read More -](#)

## ROADSHOW

**SIGN UP NOW !**

Presentation slots available for:

- New product launches
- Company presentations

## Why Taiwan

In this digital era, the global health industry is currently undergoing a revolutionary transformation process, and Taiwan has unique advantages in contributing a significant part to this transformation:

### 1. Advanced Medical Specialties

Taiwan's world-class medical centers consistently offer exceptional niche medical services, with notable achievements in multiple specialties, including liver transplant, reconstructive surgery, reproductive health, minimally invasive surgery, and treatment of lung cancer. Taiwan's medical centers even serve as the training centers of choice across Asia for various specialties and procedures.

### 2. World's Tech Supply Chain

Taiwan serves as the heart of the world's tech supply chain, offering high-quality products from IC design, semiconductor, to electronics. Taiwan's leading IT and electronics manufacturers have been supplying products to multinational tech corporates for decades. Now they are the key drivers of healthcare innovation, accelerating AI, IoT and robotic applications for the entire healthcare and biomedical industry.

### 3. New Drug Development

Taiwan's pharmaceutical R&D and manufacturing capabilities are of international standards. Currently there are multiple FDA approved new drugs for the treatment of AIDS, pancreas cancer, kidney disease, and infectious disease that were developed in Taiwan - making Taiwan your best partner in Asia for R&D, manufacturing, and clinical trial collaborations.

DATE NOV 29-30, 2018

LOC Grande Luxe Banquet, CTBC Financial Plaza, Building A 3F, Taipei, Taiwan

This year in MEDTEX 2018, we will witness the digital healthcare revolution in Asia, with Healthcare professionals and technology giants showcasing the latest opportunities in emerging digital healthcare, with next generation bio-therapeutics and breakthroughs that will bring us to the era of precision medicine.

### Intelligent Healthcare

Major players from world-class healthcare organizations and technology giants will be sharing the latest applications, solutions and opportunities from AI, AIoT, cloud computing and blockchain in Healthcare.

### Immune - Oncology & New Biotherapeutics

This forum will focus on next generation therapeutics, gathering world-class experts to share the latest progress from cell-immunotherapy, gene therapy to regenerative medicines.

### BioInnovation Stadium

The best stage for biomedical innovations! Through a series of presentations and discussions presented by leading biomedical innovators from Israel, Australia, US, France, Korea, and Singapore.

Speakers

### CEO Perspectives



**Hitachi**  
Murakami Sei  
GM of Industry & Distribution  
Business Unit



**Merck**  
Birgit Reitmaier  
Head of Access to Innovation APAC



**Teva**  
Larry Merizalde  
GM of Greater China and Vietnam



**NVIDIA**  
Eunice Chiu  
VP Sales and GM Taiwan

### Immuno-Oncology and Next Generation Biotherapeutics



**Takeda Pharmaceutical**  
Seigo Izumo  
Senior Vice President Global Head of  
Regenerative Medicine Unit Head of  
Scientific Affairs



**StemCyte**  
Wise Young  
Chief Science & Medical Advisor



**Semma Therapeutics**  
David DiGiusto  
CTO



**University of Michigan**  
Eva L. Feldman  
Russell N. Dejong Professor of  
Neurology

### Delivering Personalized Healthcare through Precision Medicine



**IBM Watson Health**  
Ching-Kun Wang  
Clinical Adoption Specialist -  
Manager and Oncology Leader



**Harvard Medical School**  
Alireza Haghighi  
President of Advancement  
Initiative for Medicine and Science



**Vancouver Prostate Centre**  
Colin Collins  
Director of Laboratory for  
Advanced Genome Analysis



**Microsoft**  
Keren Priyadarshini  
Regional Business Leader,  
WW Health Industry



**Mayo Clinic**  
Vitaly Herasevich  
Associate Professor of Department of  
Anesthesiology and Perioperative  
Medicine, Division of Critical Care

### Blockchain and Electronic Health Security in Healthcare



**Medicalchain**  
Mohammed Tayeb  
Co-founder & COO



**NEM Foundation**  
Alexandra Tinsman  
Regional Head, North America



**Extensia**  
Emma Hossack  
CEO



**IBM Watson Health**  
Liang-Yeu Chen  
Clinical Adoption Specialist -  
Manager & Asian Pacific Leader



**Commonwealth Scientific  
and Industrial Research  
Organisation (CSIRO)**  
David Hansen  
CEO of Australian e-Health  
Research Centre



**Google AI**  
Daniel Tse  
Product Manager

**BioInnovation Stadium: From Entrepreneurship to Ecosystem**



**Johnson & Johnson  
Innovation**  
Dan Wang  
Head of Asia Pacific



**Novartis**  
Markus Kalousek  
Head of Pharma Search & Evaluation (Global BD&L)



**Israel Advanced Technology  
Industries (IATI)**  
Karin Mayer Rubinstein  
CEO and President



**MindUP**  
Dan Shwarzman  
CEO

**NOV 29**

Day1

08:00 - 10:00 Registration @ Nankang Exhibition Center 1F

10:00 - 12:00 Expo Tour @ NanKang Exhibition Center For International Attende'e's only

12:00 - 13:30 Lunch @ NanKang Exhibition Center For International Attende'e's only

**CEO Prospectives**

13:30 - 13:40 Opening Remark

CEO Perspectives	Murakami Sei, GM of Industry & Distribution Business Unit, <b>Hitachi</b>
· Foreseeing the Future of Healthcare	Birgit Reitmaier, Head of Access to Innovation APAC, <b>Merck</b>
· Cross-industry Opportunities and Challenges of Healthcare Advances	Larry Merisalde, GM of Greater China and Vietnam, <b>Teva</b>
	Eunice Chiu, VP Sales and GM Taiwan, <b>NVIDIA</b>

**Immuno-Oncology & Next Generation Biotherapeutics**

14:40 - 15:00	iPSC: Drug Discovery using Patient-Derived iPSCs	Seigo Izumo, SVP, <b>Takeda Pharma.</b>
15:00 - 15:20	The Mechanisms of Umbilical Cord Blood Mononuclear Cell Therapy	Wise Young, Chief Science & Medical Advisor, <b>StemCyte</b>
15:20 - 15:40	Development of Cell and Gene Therapy Products - An Academic Perspective	David DiGiusto, CTO, <b>Semma Therapeutics</b>
15:40 - 16:00	Intraspinal Stem Cell Transplantation in ALS: Where We Are Today	Eva L. Feldman, Russell N. Dejong Professor of Neurology, <b>University of Michigan</b>
16:00 - 16:20	Clinical Relevance of Combining Immunotherapy and Radiation Therapy	Tony J Wang, Co-Director, Clumbia University Medical Center
16:20 - 16:40	Q&A	Above Speakers
16:40 - 17:00	Fireside Chat: CRISPR and Its Massive Impact	Trevor Martin, Cofounder & CEO

**Delivering Personalized Healthcare through Precision Medicine**

17:10 - 17:30	AI in Cancer Care	Ching-Kun Wang, Clinical Adoption Specialist - Manager & Oncology Leader, <b>IBM Watson Health</b>
17:30 - 17:50	Clinical Disease-Gene Discovery: Precise, Improved Clinical Care, and Novel Therapeutics	Alireza Haghighi, President of Advancement Initiative for Medicine and Science, <b>Harvard Medical School</b>
17:50 - 18:10	Liquid Biopsy in Prostate Cancer and AI application	Colin Collins, Director of Laboratory for Advanced Genome Analysis, <b>Vancouver Prostate Center</b>
18:10 - 18:30	Panel Discussion	Above Speakers

**NOV 30**

Day2

**Designing an Intelligent Healthcare Ecosystem**

09:00 - 09:20	Intelligent Health through AI and the Cloud	Keren Priyadarshini, Regional Business Leader, <b>Microsoft</b>
09:20 - 09:40	Smart Healthcare Management System	Associate Professor of Department of Anesthesiology and Perioperative Medicine, Division of Critical Care, Vitaly Herasevich, <b>Mayo Clinic</b>

**Blockchain and Eletronic Health Security in Healthcare**

09:40 - 10:00	How can we use bockchain and cryptocurrency to make healthcare more accessible?	Mohammed Tayeb, Co-founder & COO, <b>Medicalchain</b>
10:00 - 10:20	The Healthcare and Blockchain	Alexandra Tinsman, Regional Head, North America, <b>NEM Foundation</b>
10:20 - 10:40	The Beauty of Transparency in Evolving Models of Healthcare Technology	Emma Hossack, CEO, <b>Extensia</b>
10:40 - 11:00	Panel Discussion:	<b>Microsoft, Mayo Clinic, Medicalchain, NEM Foundation, Extensia, and Ministry of Health</b>

**From Big Data to Evidence-based Patient Care**

11:10 - 11:30	The Role of Data and Artificial Intelligence in Improving Health Globally	Liang-Yeu Chen, Clinical Adoption Specialist - Manager & Asian Pacific Leader, <b>IBM Watson Health</b>
11:30 - 11:50	Digital Health Research Powering Healthcare Delivery Innovation	David Hansen, CEO of Australian e-Health Research Centre, <b>Commonwealth Scientific and Industrial Research Organisation (CSIRO)</b>
11:50 - 12:10	TBA	Daniel Tse, Product Manager, <b>Google AI</b>
12:10 - 12:30	Panel Discussion Leveraging Comprehensive Healthcare Database and Electronic Clinical Data to Expedite Medical Advances	Above Speakers

**Lunchoen: Singapore Biotechnology Ecosystem**

**BioInnovation Stadium: From Entrepreneurship to Ecosystem**

13:30 - 13:40	Open Remark	Pan Chyr Yang, VP, <b>IBMI</b>
13:40 - 14:00	Building Healthcare Innovation Cluster and Startup Strategy	Dan Wang, Head of Asia Pacific, <b>Johnson &amp; Johnson Innovation</b>
14:00 - 14:20	How does Novartis Search and Evaluate Drug Candidates	Markus Kalousek, VP of Pharma Head Search & Evaluation (Global BD&L), <b>Novartis</b>
14:20 - 14:30	Moderator	
14:30-14:50	The Advancement of Israel Healthcare Innovation	Karin Mayer Rubinstein, CEO & President, <b>Israel Advanced Technology Industries (IATI)</b>
14:50-15:10	MindUP incubator – investment opportunities in Israeli Digital Health innovative companies	Dan Shwarzman, CEO, <b>MindUP</b>
15:10-15:40	Panel Discussion: Biotechnology Ecosystem and Regulations	Above Speakers
15:45 -17:00	Global Innovator Showcase	Israel, US, UK, AU, Taiwan

**Contact**

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