HEALTH SUMMIT asia 2026

SEAcare

SEA HEALTHCARE & PHARMA SHOW

20th – 22nd May 2026 | KLCC, Hall 6 & 7

MATRADE

General Proposal
Malaysia External Trade Development Corporation (MATRADE)

Organized By: Jointly Organized By: Strategic Partner: Supporting Partner:

qube® GREEN WELLNESS SEAClean SE-Asian Cleanroom Show SIRIM Embassy of Peru in Malaysia MICCI FOUNDED 1837 MALAYSIAN DENTAL ASSOCIATION 文总 商总 DWEA Malaysian Society of Lifestyle Medicine FCPAAM IWCHAM MALAYSIA

About Health Summit Asia 2026

Health Summit Asia 2026 is a groundbreaking partnership that brings together Malaysia's most respected healthcare, pharma and wellness events under one powerful banner.

Each event retains its own unique identity and focus while co-locating to create a larger, more dynamic platform. Health Summit Asia 2026 offers exhibitors and attendees a **wider audience reach, stronger cross-industry engagement, and greater opportunities for networking and business growth** across the entire healthcare, pharma and wellness ecosystem.

This unified event is designed to serve professionals, brands, and stakeholders from across Southeast Asia looking to connect, innovate, and lead in their respective fields.

SEACare is Malaysia's premier healthcare business platform, uniting the medical, healthcare, and pharmaceutical sectors to drive innovation and partnerships. Organized by Qube Integrated Malaysia Sdn Bhd, in collaboration with strategic partners, SEACare offers exhibitors and visitors targeted business matching and trade talks, creating unique business opportunities in the region.

The International Wellness Expo (IWE) is Malaysia's leading event for wellness, health, and preventive care. It brings together businesses, healthcare professionals, and wellness experts to share ideas, showcase new products, and promote healthy living. IWE features exhibitions, talks, and workshops focused on improving overall well-being.

Show Highlight – SEACare 2025 & IWE 2024

From left to right: Dr. Murallitharan Munisamy, Dr. Chong Zhen Feng, Mr. Kevin Teo, Mr. Richard Teo, **YB Datuk Seri Haji Dr. Dzulkefly bin Ahmad**, Dato' Dr. Saunthari Somasundaram, Ms. Jessie Tan, Ms. Alicia Thong, and Ms. Mala Dorasamy.

Featuring Datin Dorph Peng, Ms. Bernice Fei, **Yang Berbahagia Tan Sri Dato' Seri Dr. Noor Hisham Abdullah**, Datuk Michael Kang and honorable representatives from JETRO, Embassy of the United States of America, Taitra, Taipei Economic and Cultural Office, Australian High Commission, MyCEB and NGOs.

Potential Sales

1.1 Billion

- INSP (Pre-selected Business Matching)
- Hosted Buyer from SEACare
- Sales from Exhibition Floor

Exhibitors from 126 companies from 13 countries
546

Online Networking Appointment
9,149

Trade Visitors from 76 Countries
10,800+

Physical Meeting
200+

IWE debuts in 2024 with Malaysia's First Wellness-Focused Trade Exhibition

Supported by 30+ local and foreign NGOs and Associations

Power Talk:
Over 30 experts and renowned keynote speakers, including Yang Amat Berbahagia Tun Dr Mahathir bin Mohamad, shared insights on trends, strategies, and the future of wellness over the 3 days program.

Companies from 12 countries
64

Trade Visitors
2,140+

Digital Reach
10 Million

Projected Target for HSA 2026

1

RM 1.5 Billion

in Potential Sales over 3 days together with MATRADE's flagship INSP

2

15 Thousand

Trade Visitors over 3 days focusing on ASEAN region of around 700mil population

3

250 Numbers

Business to Business physical meeting arrange

What to Expect in HSA 2026

Hosted Buyer Program

Business Meeting Between Local & International Buyer

World Class Exhibition

Exhibition showcasing leading innovations and global networking opportunities.

Smart Auto Match Meeting Scheduler

Auto-schedules meetings by matching visitor with exhibitor.

Online Networking Appointment

A system that enables exhibitors and visitors to connect ahead of the event.

Exhibitor Networking Night

An exclusive night for exhibitors to connect and build valuable business relationships.

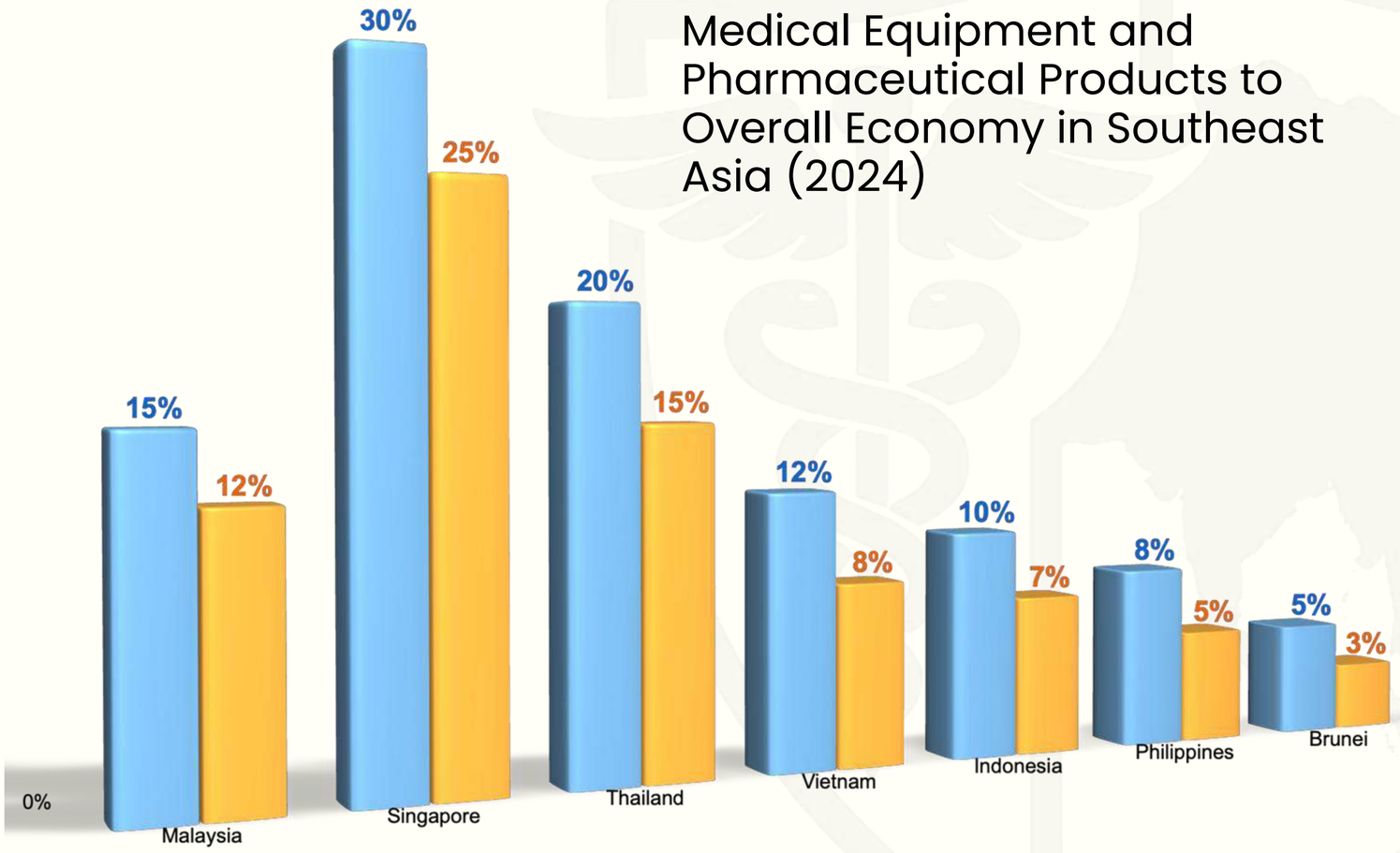
Knowledge Sharing Section & Industry Spotlight

Deep insights into healthcare trends, innovations, and market opportunities.

General Information of Health Summit Asia 2026

Contribution of

Medical Equipment and Pharmaceutical Products to Overall Economy in Southeast Asia (2024)



- High Growth Market
- Key Player
- Emerging Opportunity
- Strategic Advantage

**Sources: Frost & Sullivan Healthcare Insights 2024, ASEAN Economic Community Reports, and World Bank Sectoral Data 2024. The data presented is based on publicly available insights and industry trends, aggregated for a broad overview of the contributions of medical equipment and pharmaceutical products to the Southeast Asian economy. For precise figures and deeper analysis, we recommend referring to the full reports from relevant sources directly.

Exhibitor Categories – Medical and Pharma Categories | Hall 6

Medical Devices & Consumables

- Diagnostic & imaging tools
- Surgical & hospital equipment
- Medical consumable
- Dental tools & supplies
- Mobility aids
- Health monitors

R&D & Clinical Research

- Clinical trials
- Lab research tools
- Genetics & precision medicine
- Research universities & institutes
- CROs & research service providers

Health Policy & Regulation

- Government health agencies
- Licensing & compliance
- Health insurance & public policy
- Accreditation & quality standards
- Healthcare law & ethics

Digital Health & Tech

- EMR & hospital IT systems
- Telemedicine platforms
- Health apps & digital therapies
- AI diagnostics
- Cybersecurity in healthcare

Biopharma Innovation

- New drug development
- Vaccines & biologics
- Generic & biosimilar drugs
- Cell & gene therapy
- Pharma manufacturing & cold chain

Geriatric & Ageing Care

- Elderly nutrition & supplements
- Home care equipment
- Nursing homes & aged care services
- Dementia & memory support
- Ageing-in-place technology

Exhibitor Categories – Health and Wellness Categories | Hall 7

Longevity & Lifestyle

- Gerontechnology
- Longevity solutions & age-management
- Senior-friendly home & community living design
- Lifestyle coaching for ageing well
- Silver economy services
- Beauty and wellness aesthetic

Digital Wellness & Wearables

- AI wellness coaching platforms
- Mental wellness apps & digital CBT
- Sleep & stress tracking wearables
- Digital biomarkers & virtual diagnostics
- Smart lifestyle management platforms

Fitness, Recovery & Mobility

- Functional fitness equipment & training systems
- Physical recovery tools (massage devices, cryotherapy, etc.)
- Joint, muscle & posture solutions
- Gait, balance & fall-prevention systems
- Sports science & biomechanics solution

Medical & Wellness Tourism

- Destination wellness resorts & integrative clinics
- Medi-wellness retreat packages
- Wellness concierge & medical travel services
- Cross-border teleconsultation pre/post travel
- Accreditation & quality standards for wellness tourism

Exhibitor Categories – Health and Wellness Categories | Hall 7

Nutrition & Nutraceuticals

- Functional Foods & Superfoods
- Herbal & Botanical Remedies
- Probiotics & Digestive Health
- Brain & Immune Support
- Energy & Focus Supplements
- Clean Label & Organic Nutrition

Preventive, Diagnostic & Clinical Health

- Health Screening & Executive Check-Ups
- Chronic Disease & Risk Management Tools
- Precision Wellness & Functional Diagnostics
- Telehealth & Remote Clinical Monitoring
- Clinical Wellness Centres & Integrative Clinics

Workplace Wellness & Built Environment

- Corporate Wellness Program Providers
- Workplace Mental Health Solutions
- Healthy Building Materials & Design
- Indoor Air, Sound & Light Wellness Technologies
- Workplace Movement & Ergonomics Solution

SEACare 2025 | Strengthen Regional Presence

BERNAMA

南洋商報 NANYANG SIANG PAU

SHANGHAI BUSINESS since 1979

OIC TODAY Business & Investment Magazine
READERS OF TODAY LEADERS OF TOMORROW

The HEALTH

Cares EXPO TAIPEI 2025

sourcingcares.com

TradeWinds medical + dental sources

NHA NEWS HUB ASIA

Online since 2010 HealthCareAsia DAILY
Connecting people to news & information on Asian healthcare

WeAssist

25 Mil
PR Value

666
Media Pick

531 Mil
Potential Audient

SEACare 2025 | Exhibitors & Buyers

Exhibitor Company Record

Malaysia
China
Belgium
Indonesia
India
Singapore
Japan
Taiwan
Korea
Thailand
Denmark
Cambodia
Italy

Hosted Buyer Record

Malaysia
R Pharmacy
Big Caring Group

USA
Quantum
Lifesciences Inc

South Africa
Qube Zimbabwe
Medical

India
Anyoor
International
Alibaba Biotec

Japan
Mitsubishi
Corporate
Sumitomo
Corporate

Hong Kong
Welldone
Pharmaceutical

Russia
Touch TV LLC
Polihimisintez
Trading House
AMT

Myanmar
Mastech Co. Ltd
Myanmar Primal
Synergy
Sun Trading Co. Ltd

Cambodia
Global
Biomatrix
VBM Kampot

Some of Our Buyer in 2025!

MALAYSIAN DENTAL ASSOCIATION

- The nation's **largest professional body for dental practitioners**.
- Represented **over 5000 dental** across public and private sector.

R PHARMACY

- A fast grow retail chain pharmacy operating **over 20 outlets nationwide**, targeting 30+ locations by 2025
- Interested in **innovative, high-demand health and wellness brands** to fuel future growth

BIG CARING GROUP

- Largest pharmacy group in Malaysia, operates over **300 outlets** nationwide.
- They work with **hospitals and clinics, run health campaigns, provide home care items, and offer online health services** to make healthcare more accessible.

Mitsubishi Corporation

- One of Japan's **largest and most diversified trading companies**, with operations in over 90 countries.
- Involved in healthcare through **hospitals, medical supplies, diagnostics, and digital health**. They also support **elderly care and medical tourism**.

Sumitomo Corporation

- One of Japan's **largest and most diversified general trading companies**
- Supports healthcare by investing in **hospitals, supplying medical products, and improving logistics**. It also works on **digital health, elderly care**, and **partners with local companies to expand services.**

SEACare 2025 – Visitor Record

- Hospital Management / IT - 21.3%
- Business Development – 15.3%
- Sales & Marketing – 11.5%
- Medical Personal - 5.8%
- Pharmacist – 5.6%
- Bio / Lab Technologies – 5.4%
- Academia - 3.6%
- Engineering & Maintenances – 3.6%
- Lecturer – 2.8%
- Purchaser – 2.1%
- Medical Device & Management – 1.8%
- Facilities Management - 1.4%
- Hospital Management - 1.3%
- Pharma Manufacturer – 1.1%
- Others – 17.3%
  - Regulator
  - Association
  - Banker
  - Embassy
  - VC

Thank you

for your attention

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