



13<sup>th</sup> International Exhibition on Hospital,  
Diagnostic, Pharmaceutical, Medical &  
Rehabilitation Equipment & Supplies

**9 - 11 September 2020**

**Marina Bay Sands • Singapore**

**[www.medicalfair-asia.com](http://www.medicalfair-asia.com)**

Application

**Messe Düsseldorf Asia Pte Ltd**

3 HarbourFront Place #09-02

HarbourFront Tower Two

Singapore 099254

Tel (65) 6332 9620 \_ Fax (65) 6337 4633

[medicalfair-asia@mda.com.sg](mailto:medicalfair-asia@mda.com.sg)



**Messe  
Düsseldorf  
Asia**

# A1 Space Application

**Please complete and return this form to:**

Messe Düsseldorf Asia Pte Ltd  
 3 HarbourFront Place, #09-02, HarbourFront Tower Two, Singapore 099254  
 Tel : (65) 6332 9620 • Fax : (65) 6337 4633 / 6332 9655  
 Email : medicalfair-asia@mda.com.sg • Website : www.medicalfair-asia.com



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**We wish to participate as:**  Exhibitor  Co-exhibitor of \_\_\_\_\_  
 Company's name (Co-exhibitor charges S\$1,500.00)

Registered company name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Job Title: \_\_\_\_\_

Contact Person Email: \_\_\_\_\_

**Cost of Participation\*** We hereby apply for (not to be filled by co-exhibitors) :

<input type="checkbox"/> Space Only (min 24 sqm) S\$560.00 per sqm _____ sqm (_____ m x _____ m)	<b>Total Cost</b> S\$
<input type="checkbox"/> Basic Shell Scheme Package (min 12 sqm) S\$660.00 per sqm _____ sqm (_____ m x _____ m)	S\$
<input type="checkbox"/> Enhanced Shell Scheme Package (min 12 sqm) S\$780.00 per sqm _____ sqm (_____ m x _____ m)	S\$
<b>Corner surcharges (additional cost):</b> <input type="checkbox"/> Corner stand (2 sides open) : S\$25.00 per sqm <input type="checkbox"/> End of block (3 sides open) : S\$35.00 per sqm <input type="checkbox"/> Island site (4 sides open) : S\$50.00 per sqm	
<b>Website Advertising:</b> <input type="checkbox"/> Direct hyperlink on Product Highlight : S\$150.00 <input type="checkbox"/> 'In the Spotlight' logo placement : S\$300.00	
<b>Print Advertising:</b> <input type="checkbox"/> Company logo in Show Guide : S\$150.00 (size: logo maximized according to floor plan) <input type="checkbox"/> Banner in Show Guide : S\$300.00 (size: 60mmW x 30mmH, position to be determined by Organizer; limited to 10 companies only) <input type="checkbox"/> Full page ad in Show Update : S\$1,200 per ad per volume (size: 210mmW x 297mmH, position to be determined by Organizer; limited to 16 companies only)	
<b>Total</b>	S\$

**Billing Address**  
 PLEASE COMPLETE ONLY IF BILLING ADDRESS IS DIFFERENT FROM REGISTERED COMPANY'S ADDRESS

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please list the codes (see List of Exhibits in Form A2) of products to be exhibited.**


\* Cost does not include Goods & Services Tax which applies to Singapore exhibitor only. Shell Scheme package includes: Wall paneling, fascia with company's name, lighting, carpet, lockable cabinet, discussion table and chairs, waste paper basket, 13 amp single phase power point. We agree to pay 25% down payment on confirmation of admission and allocation of space and the balance of 75% by 31 May 2020. Please refer to point 6 of Form B for the terms of payment.

In submitting this space application form, the exhibitor agrees to all points of the Conditions of Participation of Messe Düsseldorf Asia (MDA) and confirms to have received them. Failing other arrangements subject to the prior consent of MDA, place of jurisdiction (venue) is Singapore or, at the discretion of MDA, the registered office of the exhibitor. This also applies to complaints arising from cheques or drafts.

_____	_____	To be completed by Organizer
Company stamp and legally binding signature	Date	
_____	_____	Stand Allocated :
_____	_____	Area:
Name of signatory	Designation	Dimensions:

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**ASIA** Marina Bay Sands • Singapore

- 1. Accident & Emergency Equipment**
  - 1.1 Ambulances & rescue vehicle
  - 1.2 First aid devices & equipment
  - 1.3 Rescue equipment & appliances
  - 1.4 Others
- 2. Building Technology & Services**
  - 2.1 Builders, Building designers, Developers
  - 2.2 Floor coverings, wall & ceiling systems
  - 2.3 Gas & compressed air systems
  - 2.4 Heating & cooling technology
  - 2.5 Lighting equipment
  - 2.6 Security systems
  - 2.7 Others
- 3. Catering & Kitchen Equipment**
  - 3.1 Food distribution systems
  - 3.2 Kitchen equipment & appliances
  - 3.3 Logistics equipment & transport
  - 3.4 Refrigeration equipment
  - 3.5 Others
- 4. Communication, IT & Connected Health**
  - 4.1 Archiving & documentation
  - 4.2 Communication systems
  - 4.3 Database management
  - 4.4 Data processing equipment & systems
  - 4.5 Management information systems & Software
  - 4.6 Remote monitoring tools
  - 4.7 Telemedicine, Digital Health & mHealth
  - 4.8 Others
- 5. Dental Equipment & Supplies**
  - 5.1 Autoclaves
  - 5.2 Instruments, operating & accessories
  - 5.3 Orthodontic / Pedodontic materials
  - 5.4 Sterilizers, sterilizing & disinfecting solutions
  - 5.5 Others
- 6. Diagnostics**
  - 6.1 Clinical chemistry
  - 6.2 Diagnostic kits
  - 6.3 Haematology / Histology / Cytology
  - 6.4 Immunology
  - 6.5 Microbiology
  - 6.6 Radioactive preparations
  - 6.7 Rapid tests
  - 6.8 Stimulation tests
  - 6.9 Others
- 7. Disinfection & Disposal Systems**
  - 7.1 Incinerators
  - 7.2 Sterilization & disinfection equipment & accessories
  - 7.3 Waste disposal equipment
  - 7.4 Waste separation equipment & appliances
  - 7.5 Others
- 8. Electromedical Equipment / Medical Technology**
  - 8.1 Anaesthetic equipment
  - 8.2 Blood pressure equipment
  - 8.3 Cardiac catheterisation equipment
  - 8.4 Diagnostic instruments & apparatus
  - 8.5 Dialysis equipment
  - 8.6 Electrocardiography & accessories
  - 8.7 Electrosurgical instruments
  - 8.8 Endoscopes & accessories
  - 8.9 Imaging equipment
  - 8.10 Implants & prostheses
  - 8.11 Incubators
  - 8.12 Infusion technology equipment
  - 8.13 Laser surgery equipment
  - 8.14 Nuclear medicine equipment
  - 8.15 Other electronic medical appliances
  - 8.16 Oxygen equipment
  - 8.17 Patient monitoring systems
  - 8.18 Radiotherapy equipment
  - 8.19 Respiration equipment
  - 8.20 Stethoscopes
  - 8.21 Suction devices
  - 8.22 Surgical instruments
  - 8.23 Ultrasound equipment
  - 8.24 Ward & examination equipment
  - 8.25 X-ray devices & accessories
  - 8.26 Others
- 9. Fabrics / Laundry**
  - 9.1 Clothing / Shoes
  - 9.2 Equipment for collecting laundry
  - 9.3 Laundry machines
  - 9.4 Linen
  - 9.5 Mattresses
  - 9.6 Others
- 10. Medical Furniture & Equipment**
  - 10.1 Baby unit equipment
  - 10.2 Bed
  - 10.3 Clock systems & time recording devices
  - 10.4 Equipment & apparatus for bathrooms
  - 10.5 Equipment & apparatus for laboratories
  - 10.6 Equipment & apparatus for operating theatres
  - 10.7 Equipment & apparatus for physiotherapy rooms
  - 10.8 Furnishings / Equipment for day rooms
  - 10.9 Furnishings / Equipment for neonatal wards
  - 10.10 Furniture for examination & treatment rooms
  - 10.11 Lighting systems & equipment
  - 10.12 Pathology equipment
  - 10.13 Ward equipment & apparatus
  - 10.14 Others
- 11. Laboratory Equipment**
  - 11.1 Analyser appliances
  - 11.2 Centrifuges
  - 11.3 Filtration systems
  - 11.4 Laboratory refrigerators
  - 11.5 Microscopes
  - 11.6 Shaking & mixing units
  - 11.7 Others
- 12. Medical Consumables**
  - 12.1 Bandages & dressings
  - 12.2 Blood collection units
  - 12.3 Disinfectants
  - 12.4 Disposable articles for hospitals
  - 12.5 Disposable articles for laboratories
  - 12.6 Disposable articles for surgeries
  - 12.7 Gloves
  - 12.8 Health supplements & food products
  - 12.9 Incontinence & stoma aids
  - 12.10 Infusion sets
  - 12.11 Papers & accessories for electro diagnostic & ultrasound
  - 12.12 Surgical suture
  - 12.13 Others
- 13. Ophthalmic Supplies**
  - 13.1 Laser & accessories
  - 13.2 Ophthalmoscopes
  - 13.3 Others
- 14. Rehabilitation Equipment / Orthopaedic Supplies**
  - 14.1 Aids for medical care
  - 14.2 Artificial limbs, orthopedic aids / implants
  - 14.3 Assistive technology, walking & mobility aids
  - 14.4 Barrier free living equipment
  - 14.5 Communication, hearing and visual aids
  - 14.6 Compression therapy
  - 14.7 Dysphagia
  - 14.8 Nursing aids
  - 14.9 Physiotherapy, speech therapy & occupational therapy
  - 14.10 Stair Lifts
  - 14.11 Transport vehicles for disabled persons
  - 14.12 Wheelchairs
  - 14.13 Others
- 15. Pharmaceutical Supplies**
  - 15.1 Anti-spasmodic drugs
  - 15.2 Antibiotics & chemotherapeutic drugs
  - 15.3 Cardiovascular drugs
  - 15.4 Dermatological preparations
  - 15.5 Drugs for liver & gall bladder disease
  - 15.6 Drugs for respiratory tract / colds / coughs
  - 15.7 Endocrine drugs
  - 15.8 Gastrointestinal drugs
  - 15.9 Geriatric drugs
  - 15.10 Gynaecological drugs
  - 15.11 Haematology drugs
  - 15.12 Immunotherapeutic drugs
  - 15.13 Infusion & standard injection solutions
  - 15.14 Ophthalmic drugs
  - 15.15 Others
- 16. Services & Publications**
  - 16.1 Associations / Institutions
  - 16.2 Books, professional & scientific
  - 16.3 Contract research & development
  - 16.4 Education & training
  - 16.5 Financing & leasing
  - 16.6 Insurance services for the profession
  - 16.7 Medical audit
  - 16.8 Planning services
  - 16.9 Test agencies / Certification authorities
  - 16.10 Trade literature
  - 16.11 Others



## 1. Organizer

Messe Düsseldorf Asia Pte Ltd  
3 HarbourFront Place  
#09-02 HarbourFront Tower Two  
Singapore 099254  
Tel : (65) 6332 9620  
Fax : (65) 6332 9655 / 6337 4633  
Email : medicalfair-asia@mda.com.sg  
http://www.medicalfair-asia.com  
- hereinafter referred to as - MDA -

## 2. Timetable

- Erection of booths (the "Build-up Period")  
7 - 8 September 2020
- Duration of the Exhibition (the "Exhibition Period")  
9 - 11 September 2020
- Dismantling of booths (the "Dismantling Period")  
11 September 2020

## 3. Costs of Participation

The costs of participation to be paid are as set forth in the participation options described under Clauses 3.2 to 3.6 below. The general services and facilities (3.1) are included in all options under 3.2, 3.3 and 3.6.

### Participation Options:

#### 3.1 General services and facilities

- Provision of net fair space (stand area), not for co-exhibitors
- Pro rata charge for collectively used area (difference between gross and net area)
- Air conditioning of halls during Exhibition Period as well as last day of Build-up Period.
- Stand number panel with pictograph
- Cleaning of aisles and passages in halls (exhibitors are responsible for cleaning their stands)
- General security service (no individual surveillance)
- Fire protection service during Build-up Period, Exhibition Period and Dismantling Period.
- Design of open-air space and halls (flags, inscriptions).
- General illumination during Build-up Period, Exhibition Period and Dismantling Period.
- Equipping and operating a service centre (telefax and telephone exchange, forwarding agents, technical facilities office and organizers' office)
- Comprehensive visitor promotion
- Visitor registration system
- Information stands for visitors
- Such insurances that the organizers are by law required to take up

#### 3.2 "SHELL SCHEME PACKAGE" (min 12 sqm)

Shell Scheme : S\$ 660.00 per sqm

Services and facilities for "SHELL SCHEME PACKAGE" option:  
Stand assembly and dismantling, include all ancillary costs - see Form A1 under "Shell Scheme Package"

#### 3.3 "ENHANCED SHELL SCHEME PACKAGE" (min 12 sqm)

Enhanced Shell Scheme : S\$780.00 per sqm

Services and facilities for "ENHANCED SHELL SCHEME PACKAGE" option:  
Stand assembly and dismantling, include all ancillary costs, comprising: see Form A1 under "Enhanced Shell Scheme Package"

#### 3.4 SPACE ONLY (min 24 sqm)

Bare Space : S\$560.00 per sqm  
Services and facilities for "SPACE ONLY" option:  
- Net hall area without structure and stand number

#### 3.5 Corner Surcharges:

- Corner stand (2 sides open) : S\$25.00 per sqm  
- End of Block (3 sides open) : S\$35.00 per sqm  
- Island site (4 sides open) : S\$50.00 per sqm

#### 3.6 Co-exhibitor charge

S\$ 1,500.00 per co-exhibitor

Any additional technical services required, e.g. power, security, connection of water, local labour are to be provided exclusively by MDA at an extra charge and can be ordered using special order forms. Fees for additional stand assembly services supplementary to those included in the participation fee, and any orders for services shall be agreed or charged according to MDA's price lists valid at the time of the event.

The fees published by MDA are fixed prices and are binding on both parties once the Exhibitor has been admitted.

In the event of any change in the initial conditions agreed between local contractual partners and MDA or any amendment to legal provisions and fees after admission, MDA shall be entitled to charge these to the Exhibitor at the current rate.

## 4. Registration

Registrations must be submitted using the enclosed form, acknowledging the acceptance of these Conditions of Participation. The completed registration form bearing a legally binding signature of the Exhibitor should be mailed to:

Messe Düsseldorf Asia Pte Ltd  
3 HarbourFront Place #09-02  
HarbourFront Tower Two  
Singapore 099254  
Tel : (65) 6332 9620  
Fax : (65) 6332 9655 / 6337 4633

No account shall be taken of conditions or reservations specified by the Exhibitors contained in the registrations. Requests for specific sites do not constitute a condition of participation. Only upon receipt by MDA shall the registration be deemed to be submitted. In consideration of MDA agreeing to consider the registration of the Exhibitor the Exhibitor agrees that it shall not at any time during the Relevant Period withdraw its registration. Particulars given shall be stored for automatic data processing and shall be made available to third parties upon implementation of the contract. Registrations shall be processed in the order received. Any registrations received after the start of space allocation can only be considered if sufficient space is available. Any services offered by companies having exclusive rights in the fair grounds must be ordered through MDA.

For the purpose of this clause - Registration - the relevant period shall commence from the date the Exhibitors submits his registration to MDA and shall end on the last day of the exhibition.

## 5. Admission

In principle, only those Exhibitors whose product range is covered by the title and remit of the event shall be admitted in the Exhibition. There is no legal right to admission.

MDA shall have sole and absolute discretion to decide on the admission of exhibitors and exhibits. Any firm which has failed to meet its financial obligations owing to MDA or affiliated companies (from previous fair participation and/or under the terms of these Conditions of Participation, or Item 6) may be rejected. Exhibitors will be informed of admission in writing and admission shall apply only to the Exhibitor stated therein. The mailing of the notice of admission gives rise to a contract between MDA and the Exhibitor.

MDA shall be entitled to revoke any admission if such admission was based on a misunderstanding, false information or if the preconditions for approval no longer apply.

Should MDA be compelled to relocate or change individual stands, entrances, exits or aisles at a later point in time, this shall not give rise to any claims. If through no fault on the part of MDA the space allocated is no longer available, the Exhibitor shall be entitled to a refund of the participation fee, free of interest, as agreed liquidated damages. No claims for further damages may be submitted.

Following admission by MDA (conclusion of the contract), the obligation to pay the participation fee shall remain legally binding even if, for example, the authorities in the exhibiting country do not approve, in whole or part, the Exhibitor's import requirements, or if exhibits for any reason whatsoever fail to arrive in time or to arrive at all (e.g. owing to loss, delays in transit or customs), or if the Exhibitor or his agent is delayed or even unable to attend. Should the Exhibitor or his agent fail to take over the allocated stand area two days prior to the beginning of the Exhibition, such area may be otherwise disposed of in such manner as MDA shall determine in its absolute discretion. This shall not release the Exhibitor from his contractual obligations or entitle him to demand for refund or lodge any other claims against MDA.

## 6. Terms of Payment

The currency of invoice is in SINGAPORE currency (S\$).

6.1 Participation costs set forth in Item 3 shall be due upon approval of the registration. The exhibitor shall be billed for such amounts. 25% of the participation costs must be paid upon confirmation and allocation of space. The balance shall be paid not later than 31 May 2020.

6.2 Charges for other, separately ordered services or deliveries shall be payable at the time of performance or on the date of receipt of the invoice at the latest.

6.3 All remittance are payable to Messe Düsseldorf Asia Pte Ltd, in the currency inclusive of remittance and beneficiary bank charges and must be made by draft or direct transfer to:

The Hongkong and Shanghai Banking  
Corporation Ltd  
Collyer Quay Branch  
21 Collyer Quay #01-01, HSBC Building,  
Singapore 049320

Account No.: (S\$) 141-274738-001  
(US\$) 260-147582-178  
Swift Code : HSBCSGSG



**6.4** For failure to meet any and all commitments on the part of the Exhibitors, MDA shall be granted a right of lien in respect of the exhibitors' stand equipment and exhibits (the "Lien Items") on the understanding that MDA is entitled to realise and/or sell the Lien Items in order to meet such commitments. MDA cannot be held liable for damages to/loss of the Lien Items arising from such realisation and/or sale.

**6.5** If invoices are sent to a third party on the Exhibitor's instructions, the latter shall still remain a debtor of MDA.

**6.6** In case of default by the Exhibitor of payment of any sum due to MDA, interest shall be charged on the outstanding sum at a rate of 7% p.a. Where payment dates are not met, MDA shall be entitled to rescind the contract or otherwise dispose of the stand area and the Exhibitor shall be responsible for all losses suffered by MDA. Item 7 of the Conditions of Participation shall apply.

## 7. Withdrawal or Non-Participation

The Exhibitor shall not be entitled to withdraw his registration or reduce the fair space after submission of the form of registration.

Following approval, the Exhibitor is no longer entitled to withdraw his registration or reduce the fair space. Both participation fee and any other costs actually incurred by MDA must be paid.

Withdrawal by the Exhibitor or any waiver of the allocated stand area shall only become effective upon receipt by MDA of a written declaration to that effect. MDA is entitled to rescind the contract in the event of an application for composition or bankruptcy proceedings in respect of the Exhibitor's assets or where such an application is rejected on the grounds of insufficient assets. The Exhibitor shall inform MDA thereof at once.

## 8. Co-Exhibitors

Stand areas are made available only as a whole and to one contracting partner, who shall be entitled to accommodate previously named co-exhibitors at his stand only with the prior written consent of MDA. MDA shall only grant its consent once such co-exhibitors have acknowledged acceptance of these Conditions of Participation in writing. Co-exhibitors shall be subject to the same terms and conditions as the principal exhibitors. No advertising is allowed at stands for merchandise or firms which have not been admitted to the event. The principal exhibitor shall be liable for any fault of his co-exhibitors or persons employed in performing their obligations. The same shall apply to vicarious agents. Principal exhibitor and co-exhibitor(s) shall be liable to MDA as joint and several debtors.

## 9. Exhibits

All exhibits must be listed individually on the registration form giving an exact description. Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent of MDA.

Exhibits may not be removed during the course of the event. The operation and demonstration of exhibits is only admissible within the scope of accepted standards. MDA is neither in charge of nor responsible for questions of licenses, quotas or transfers of sales proceeds.

## 10. Technical Guidelines

The Technical Guidelines are a constituent part of these Conditions of Participation and must be adhered to. The Technical Guidelines shall be handed over to the exhibitor at the latest with the order form for services.

## 11. Fair Insurance and Exclusion of Liability

MDA has concluded a general trade fair insurance contract covering the usual insurable risks such as fire, burglary, theft, breakage, leakage and water damage, including the risks of transportation to and from the fairgrounds. On application, each Exhibitor can have his participation risk covered at his own expense under this general insurance contract. On request a corresponding form will be sent to the Exhibitor under separate cover together with the service package offer.

Exhibitors who do not avail themselves of the insurance cover offered by this general insurance contract in time, acknowledge in respect of the MDA that they waive all right to asserting any claims for damages which would have been covered, had they taken out the insurance protection offered. All damages incurred must be reported in writing to the police and to the insurance broker (also by telex or telefax). Incidences of fire, theft and burglary must be reported to the trade fair management and the police within 24 hours of such occurrence.

MDA and her affiliated companies are liable for personal injury and damage to property only in the case of wilful intent or gross negligence on its part or the part of its servants. It accepts no duty to exercise proper care with respect to exhibits and/or stand fittings. This exclusion is in no way limited by the security measures provided or decoration services undertaken in individual cases.

The Exhibitor is liable for all damages caused to third parties as a result of his trade fair participation, including damages to buildings on the fairgrounds and to the exhibition halls and/or their furniture and fittings, save where such damages are covered by a local third-party indemnity insurance.

## 12. Circulars

Once the stand areas have been allocated, the Exhibitors shall receive circulars giving information on preparations for the staging of the fair. Any consequences arising from disregarding these circulars shall be borne by the Exhibitors.

## 13. Reservations

Any rules and regulations of the host country or the local contractual partner differing from these Conditions of Participation or imposing additional restrictions shall have precedence at all times. MDA shall not be liable for any resulting losses or other disadvantages to the Exhibitor.

MDA shall be entitled to postpone, curtail, extend or cancel the event and to close individual or all sections of the fair temporarily or permanently due to Act of God, force majeure, orders/directives imposed by any Government authority or any other unforeseen circumstances. Should it become necessary to postpone, curtail, extend or cancel the event, the Exhibitor shall not be entitled to withdraw from the contract or claim compensation; should he nevertheless waive his right to the stand area allocated to him, Item 7 of the Conditions of Participation shall apply. MDA shall not be liable for any losses sustained or disadvantages suffered by the Exhibitor as a result of postponement, curtailment, extension or cancellation. Rather, the Exhibitor shall in such case be required to bear a reasonable share of the costs incurred by MDA in preparing for the event.

Where the Exhibitor has placed orders with MDA for services supplementary to those covered by the participation fee (Item 3), he shall be billed for the costs incurred until this point in time.

## 14. Copyright

The Exhibitor gives permission to the Organizers to publish before, during and after the Exhibition any and all press releases, photographs, product information, and brochures sent to them for the purpose of obtaining publicity for the Exhibition and/or Exhibitor.

The Exhibitor guarantees that all graphic elements, designs and photos are either:

- 1) original material,
- 2) paid for by the Exhibitor or,
- 3) already in the public domain such that the Organizers cannot be sued for copyright violation.

## 15. Final Provisions

In submitting the registration, the Exhibitor agrees to be bound by these Conditions of Participation. Any other agreements, individual permits or special arrangements shall require written confirmation by MDA.

The English text shall be binding. Failing other arrangements subject to the prior consent of MDA, place of performance for payments is Singapore. Should any of the above items be or become invalid, this shall not affect the validity of the remaining terms. The resulting gaps shall be filled in such a way as to maintain the sense and purpose of the contract. Any claims of the Exhibitor as against MDA shall be barred after six months. The period of limitation shall commence with the end of the month in which the event closed.

All costs and expenses (including legal costs on a full indemnity basis) incurred by MDA in the recovery of any monies payable to it by the Exhibitor or in the enforcement of any terms of these conditions shall be borne by the Exhibitors.

Time shall be of the essence of the contract in relation to all provisions of these conditions as shall relate to the payment of any monies from the Exhibitor to MDA.

All notices, demands or other communications required or permitted to be given or made under these Conditions shall be in writing and delivered personally or sent by prepaid registered post or by facsimile addressed to the intended recipient thereof at its address specified in these Conditions or in the Application Form (as the case may be), or such other address notified by such party. Any such notice, demand or communication shall be deemed to have been duly served (if delivered personally or given or made by facsimile) immediately or (if given or made by letter) two days after posting and in proving the same it shall be sufficient to show that the envelope containing the same was duly addressed, stamped and posted.

These Conditions and the contract arising therefrom shall be governed by and construed in accordance with the laws of Singapore. The parties hereto irrevocably submit for all purposes of or connection with any matter or issue relating to these Conditions and the contracts arising therefrom (including disputes relating to the cheques and drafts issued in payment of any sum due to these Conditions) to the non-exclusive jurisdiction of the courts of Singapore or the courts of the country in which the registered office of the Exhibitor is situated. The parties hereto irrevocably waive any objection which it may have now or hereafter to the laying of the venue of any proceedings in such court as is referred to herein and any claim that any such proceedings have been brought in an inconvenient forum.