





15 | 16 | 17 **OCTOBER 2019** MALAYSIA INTERNATIONAL TRADE & **EXHIBITION CENTRE (MITEC)**



Advanced Medical Device Innovation for Improved Healthcare

ABOUT THE EVENT

This 3 days conference-cum-exhibition event will provide a platform of discussion, showcasing latest technologies and innovation of global medical devices. Bringing together various and diverse industry leaders, service providers, medical practitioners, regulators, investors, distributors, start-ups and key players to provide opportunity to learn, meet and network over a range of medical devices, technology and innovation topics. This event will feature key speakers, industry experts and other prominent speakers for the conference. Additionally, this event will showcase latest innovations and technologies of the medical devices to the better life of the patients. This event also exhibiting latest updates of the products and services from local and international companies. The start-up companies have an opportunity to promote and pitch their products and services to the investors and visitors.

ABOUT THE ORGANISERS



MDA is a government agency under the Ministry of Health Malaysia which regulates medical devices in Malaysia. To protect public health and safety, MDA strives to ensure that medical devices in Malaysia are of high quality, effective and safe. In doing this, we play an important role and contribute to the quality of the healthcare system in the country.

Our core business includes:

- Registering medical devices
- -\-\-\-\-\-\-\-\-\-\-\-\-\-\-\-\\ issuing licences to manufacturer, distributor, importer, exporter
- Inspecting facilities (establishments)
- Monitoring medical devices placed in the market
 - → Monitoring operation and usage of medical devices, including disposal
- Drafting laws, regulatory documents and standards



My Events International is a full-fledged integrated event solutions provider company. More than a decade since establishment, our presence has touched global standards. Over the years, we have successfully set up base at Malaysia, India, United Kingdom, Saudi Arab & Nigeria. We support small businesses, multinational corporations, governments, non-governmental organizations and individuals in all aspects of organising an event.

Our experienced team of professionals is able to provide you with the complete, most reliable support and coordination services & solutions available today. Our team is completely dedicated to ensuring that your event is executed flawlessly and that your desired goal is accomplished successfully. We stand strong with the purpose of delivering excellence, building people and pushing boundaries.

EVENTS HIGHLIGHTS



Product Demo

Exhibition



Talk Shows / Forums

Booth / Activities

Techology Showcase



Spotlight

Global Health

OBJECTIVES

- To ensure the advancement of global healthcare
- To promote research into quality and safety improvement
- To foster effective medical innovation & solutions
- To create a connection between the leaders and players of the medical industry

WHY ATTEND

- Hub for medical event in Asia Pacific region
- Platform to build commercial partnerships
- Opportunity to connect with key decision makers
- → Build meaningful & lasting connection
- → Brand exposure & increase visibility for your organisation & product
- Reach out to the Key Opinion Leaders ;



C-level and health investors



Topic experts in specialist fields



Key decision makers with buying power



Key buyers from major market

SECTORS

- → Diagnostics & Imaging
- → Surgery & Operating Technology
- Implants & Prosthesis
- → Anaesthetics & Respiratory Medicine

- Sterilisation Infection Prevention Tech
- Laboratory Technology
- **─/**Hospital & Care Equipment
- **─** Medical Services
- → Machineries & Technology

VISITORS' PROFILE

Healthcare Professionals, Practitioners, Administrators & Managers

Investors in Healthcare Sector

→ Medical Tourism Facilitators

Representative from Health Departments &

→ Medical Media Support

Medical Centre Procurement Officers

─ Practising Physician /Surgeon

Head of Procurement

Medical/Clinical/Surgical

→ Healthcare Product Distributors

Medical Devices Channel Partners
Healthcare Equipment Dealers

EXHIBITORS' PROFILE





ABOUT

This conference will provide a forum for discussion on updates in medical device regulatory control as well as communications and sharing of relevant information such as new inventions and innovations, research and development in medical technology and industry. IMDC2019 promise an exciting forum as we target all relevant stakeholders, such as medical device industry, medical professional and clinicians, academicians, researchers, service providers and relevant government agencies, and any other interested parties to participate in this 3-day event. It is envisaged that this event will further enhance the visibility of the industry, especially our local SMEs and start-up companies, and hopefully it will boost the performance of this industry to a higher level. MDA cordially invites all stakeholders and any other interested parties to participate in this exciting 3-days conference.

OBJECTIVES

To provide updates on global regulatory requirements formedical devices

To facilitate the advancement of global healthcare

To promote research into quality and safety improvement

To foster effective medical innovation & solutions

To create a connection between the leaders and players of the medical industry

TARGET PARTICIPANTS

Academicians

-√ Researchers

Service providers

→ Medical Professional

Clinicians



CONFERENCE TOPICS

- → Ecosystem for Medical Device
- Towards Implementation of ASEAN Directive in Malaysia
- Harmonization of Standards in Medical Device Regulatory Requirement In ASIAN
- PMSV Control in Malaysia Updates & Challenges Implementation of The New Regulatory Control In PMSV
- Challenges & New Approach for Medical Device Enforcement in Malaysia
- Challenges in Medical Device Registration & Achievements
- Updates on Exempted Medical Device Control in Malaysia
- Delivery Clinical Research Within Speed, Reliability and Quality
- Ethics Requirement for Clinical Investigation
- Top Global Research Trends in Medical Devices
- Regulatory Updates on Medical Device Directive in European Community
- Challenges to Implement Regulatory Requirement Based on CAB's Perspectives
- Spearheading Healthcare Innovation with Internet of Things and Big Data
- A New Venture Advancing Biomedical Terahertz Applications
- ─V─ Good Laboratory Practice Based on OECD For Medical Device
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 Test Available for Biocompatibility in Accordance with ISO 10993.
- Screening Test Evaluation for Infectious Diseases
- Health Technology Assessment (HTA) 101 Applying HTA Data for Medical Device Innovations
- Top 10 Health Technology Hazards For 2019
- Digitalization of Healthcare: Key Trends in Healthcare
- → Maximize Learning Experiences with An Innovative E-Learning Solution
- Assessing the Value of Innovative Medical Device
- State of The Art Testing Facilities: Product Safety & Quality Testing for Medical Device Safeguards the Interests of Consumers
- Aesthetics Medical Device and Non-Medical Aesthetics Devices: Differences and Similarities in Relation to Medical Device Act 737



ABOUT

Malaysia Medical Device Expo is an initiative by Medical Device Authority (MDA) to bring light to latest innovative technologies and advances of global medical devices. The aim is to create an insightful one-stop centre for medical devices solutions. Medical device is one of the biggest industries in global healthcare. Innovation and technical discoveries drive the upward momentum of medical solutions since the discovery of science. Prevention, diagnosis, treatment and rehabilitation of diseases are vastly improved with every new innovation under this sector. MyMEDEX plays a great role in fostering a thorough understanding on what technologies are available or under development in the current global medical scene. The objective is to address a crucial factor: importance of medical device knowledge in contributing to the provision of quality health care.

STATISTICS

	2018		2019 Target
ŤŤ	No. of Visitor	7,440 Visitors	20,000 Visitors
	No. of Visitors Countries	30 countries Top 5 Countries Singapore China USA Japan Thailands	50 countries
	Booth	104	500
IIII.	Business Matching	150	300



ABOUT

Medinova is a med-tech innovation conference and exhibition for shaping health outcomes focused initially in Asia Pacific aimed at connecting med-tech innovators, healthcare funders and a melting pot for the complete ecosystem of global med-tech community.

In the context of Malaysia, it is in line with PM Tun Mahathir Mohamed's vision of transforming Malaysia into an engineering, manufacturing and tech-focused nation to capitalise on Industry 4.0 in key sectors especially in sectors with high-disruptively like health.

- Connect: Medinova is designed for individuals interested in forging new relationships for advancing healthcare. A variety of networking opportunities and events are offered throughout the event.
- Ignite: Medinova is the place to turn ideas into realities. The idea to become a platform
 for decision makers, innovators, and investors to gather, pitch ideas and create more
 advance innovation for health care in the future.
- Discover: Witness up-close-and-personal experience with a variety of start-up, emerging companies and technologies.
- Celebrate: An evening that recognizes individuals and organizations that have made major contributions to the advancement of technology and innovations.

TARGET PARTICIPANTS

─// In:

Innovators

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Healthcare Technologies

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Start Up Companies

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Healthcare Funders

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App Developers



MedTech Industries

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Data Scientist





Jointly Organised by





Supported by





Strategic Partner



IMDC 2019 Secretariat

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