EUROPE-TAIWAN BIOTECH ASSOCIATION
ETBA

contact@etba.ch
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22 / NOV 2019

瑞士台灣醫材領導人論壇

Switzerland-Taiwan Medtech Leader's Forum

OUR SPEAKERS

Dr. Brian Po-Hui Chen

Ittipan Kanluan

Dr. Gang Mu

Jörg Baumann

Michael Egger

Luigi Trovato

AGENDA

TIME	TOPIC	SPEAKERS
12:45 – 13:00	Door Open	
13:00 – 13:10	Welcome Notes	**Linus Kao**, PhD President Europe-Taiwan Biotech Association
13:10 – 13:20	Opening – Taiwan's Tremendous Trade and Investment Opportunities	**Jesse Ng** Board Member Swiss-Asian Chamber of Commerce
13:20 – 13:40	Keynote 1 Medtech Landscape in Taiwan, Challenges and Opportunities	**Brian Po-Hui Chen**, PhD, CFA Executive Director Daiwa Corporate Investment
13:40 – 14:00	Keynote 2 Medtech Landscape in Switzerland	**Jörg Baumann** General Counsel & Deputy Managing Director Swiss Medtech
14:00 – 14:20	Panel / Q&A	
14:20 – 14:40	Coffee Break	
14:40 – 15:00	New Medical Device Regulation (MDR) in EU – Challenges on Medical Device Software	**Ittipan Kanluan** Regulatory Affairs Expert CE plus GmbH
15:00 – 15:20	AI won't replace humans; it will free us up to add more value to society	**Michael Egger** Head of Adoption Services Pharma Informatics Hoffmann-La Roche **Dr. Gang Mu** Informatics Head - Pharma International Data and Analytics Chapter Hoffmann-La Roche
15:20 – 15:40	A successful Business Partnership Between Swiss and Taiwanese Companies	**Luigi Trovato** Senior Device Manager Novartis Pharma AG
15:40 – 16:00	Panel / Q&A / Closing	
16:00 – 17:30	Apéro and Networking	

Parterre Rialto
Birsigstrasse 45, 4054 Basel

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