OCTOBER 22

09:00–09:30	Registration Open 報到	
09:30–09:50	Opening Ceremony 開幕儀式	
SESSION 1	**Global Trend and Business Model 國際產業趨勢與商業模式**	
09:50–10:40	**Moderator** Chii-Wann Lin, General Director, Biomedical Technology and Device Research Labs, Industrial Technology Research Institute 工業技術研究院生醫與醫材研究所 林啟萬所長	**An Observation of Medical Device Industry — Path from Innovation to Market** 解析全球醫材上市的成功關鍵 • Jingkuang Chen, Former Engineering Specialist-innovation, Baxter Healthcare Inc. / USA
10:40–11:30		**Growing Role of Electronics in Healthcare Ecosystem** ICT 掀起引領未來醫療的核心關鍵 • Harjanto, Director General for Steel, Machinery, Transport Equipment, and Electronic Industries, Ministry of Industry / Indonesia
11:30–12:20		**Panel Discussion** **Global Trends and Regulatory Changes Impacting Medtech Industry** 影響醫療技術行業的全球趨勢和法規變化 **Panelists** • Jingkuang Chen / USA • Harjanto / Indonesia
12:20–13:50	Luncheon 午餐	
SESSION 2	**Market Entry Strategies for Medical Device 進入潛力醫材市場的通路策略**	
13:50–14:40	**Moderator** Hung-Hui Liu, Deputy Superintendent, National Taiwan University Hospital Yunlin Branch 台大醫院雲林分院 劉宏輝副院長	**European Market Opportunities Through Public-Private Innovation** 通過公私合營的歐洲市場機會 • Lars Dahl Allerup, CEO of Miles Ahead and New Business Development Manager of The Capital Region / Denmark
14:40–15:30		**Exploring Medical Device Market and Business Opportunities in Thailand** 進入泰國醫材市場的策略 • Chaisit Kupwiwat, Advisory, The ASEAN Private Hospital Association / Thailand
15:30–16:00		Break and Networking 休息與交流
16:00–17:00		**Panel Discussion** **Is Taiwan Ready for Profitable Growth?** 面對潛力市場的機會台灣準備好了嗎 **Panelists** • Lars Dahl Allerup / Denmark

		• Chaisit Kupwiwat / Thailand

OCTOBER 23		
09:30–10:00	Registration Open 報到	
SESSION 3	**Open Innovation in Emerging Markets 進入新興市場 開放式創新理念**	
10:00–10:50	**Moderator** Ben Chen, Former Honorary Chairman, Taiwan Medical and Biotech Industry Association 台灣醫療暨生技器材工業同業公會 陳濱前榮譽理事長	**Creating Growth Through Innovation and Cooperation in Emerging Markets** 通過新興市場的創新與合作創造指數型成長 • Doron Alus, Vice President Business Development & Global Sales of A.B Dental / Israel
10:50–11:40		**Integration of Emerging Technologies for Our Aging Society** 面向高齡化社會跨域整合的新興醫材 • Patrick Bonnett, Development Director, National Innovation Centre for Ageing / UK
11:40–12:10		**Panel Discussion** **Taking Collaboration to New Heights — The Future of Breakthrough Innovation** 下一波商業模式 突破創新的限制 **Panelists** • Doron Alus / Israel • Patrick Bonnett / UK
12:10–14:00	Luncheon 午餐	
SESSION 4	**Business Matching 商機媒合**	
14:00-16:30	One-on-One Partnering	

※主辦單位保有議程、講師變更權利，如未盡事宜，依主辦單位最新公告為準※