檔　　號：
保存年限：

經濟部投資業務處　　函

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受文者：台灣醫療暨生技器材工業同業公會
發文日期：中華民國106年02月10日
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附件：如文

台灣醫療暨生技器材工業同業公會
收 106.02.14 文
檔號: 106071

主旨：有關美國商務部舉辦「2017年選擇美國投資高峰會(SelectUSA Investment Summit)」一案，敬邀貴會派員出席，並請轉知會員廠商踴躍報名參加，請查照。

說明：

一、美國商務部宣布將於本(106)年6月18日至20日在美國馬里蘭州Gaylord Hotel舉辦「2017年選擇美國投資高峰會」(如附件1)。據美國在臺協會(AIT)商務組告稱，該高峰會詳細議程美國商務部仍在規劃中，惟議程內容應與2016年度高峰會相似(如附件2)，可能由新任川普總統出席專題演講，並由商務部、財政部、勞動部、農業部等主管報告最新法規環境及措施，邀請全球著名企業分享產業發展趨勢及在美投資經驗，並由美國各州投資專責單位設置投資1對1諮詢服務櫃台，為掌握美國川普新政府最新投資環境及商機之重要活動。

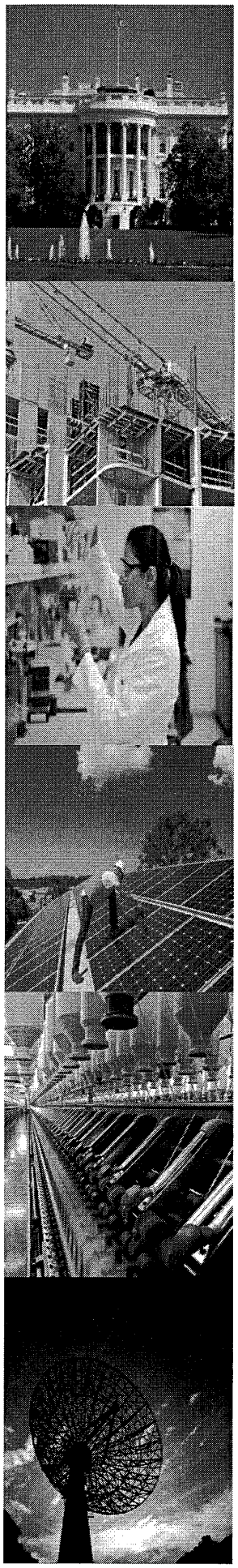
二、本案竭誠邀請貴會報名出席該高峰會，並請將該高峰會訊息轉知會員廠商報名出席或派請在美國子公司或分公司派員出席，並請惠填具報名表(如附件3)送本處，本處將洽請AIT商務組進一步與報名人員聯繫，協助至該高峰會電腦系統完成報名手續、預定住宿飯店及與州政府預約1對1洽談等事宜。

三、貴會或會員廠商如對該高峰會有需進一步瞭解說明事項，請洽本處承辦人郭福全先生，電話：02-2389-2111轉212，電子郵件：fckuo@moea.gov.tw。

正本：中華民國全國工業總會、台灣區乳品工業同業公會、台灣區石油化學工業同業公會、臺灣製藥工業同業公會、台灣醫療暨生技器材工業同業公會、台灣環境衛生用藥工業同業公會、臺灣手工具工業同業公會、臺灣機械工業同業公會、台灣區電氣工業同業公會、台灣區電機電子工業同業公會、台灣區光學工業同業公會、台灣區車輛工業同業公會、台灣區食品暨製藥機械工業同業公會、台灣區工具機暨零組件工業同業公會、台灣科學工業園區科學工業同業公會、中華民國創業投資商業同業公會、中美經濟合作策進會、台灣連鎖暨加盟協會、社團法人台灣連鎖加盟促進協會、中華民國工商協進會、中華民國國際經濟合作協會

副本：

經濟部投資業務處



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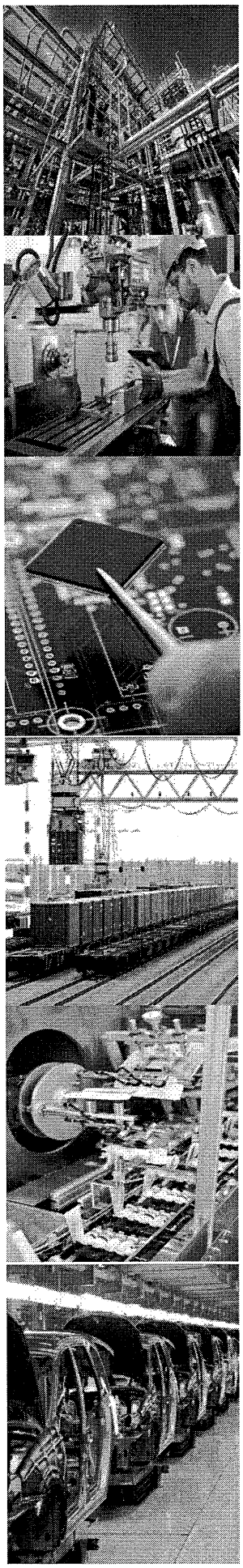

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- 龐大的國內和國際市場商機
- 全世界研發和創業的中心
- 絕佳的智慧財產權保護制度
- 透明和健全的法律制度
- 高度先進的基礎設施
- 強大的供應鏈
- 能源產業蓬勃發展，能源成本相對較低

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如果您希望在美國開拓事業，SelectUSA便是您最強而有力的夥伴。這是美國聯邦政府於2011年6月所成立的計劃，由美國商務部主導執行。SelectUSA的宗旨是增加全球企業在美國的投資，提高就業機會以及促進經濟發展。SelectUSA為外國投資者提供各項所需的資訊，包括：

- 如何在美國成立公司
- 了解美國的基本稅務和法律知識
- 了解在美國成立與投資企業的優惠專案、貸款和其他支援方案
- 與美國各州、城市、和區域經濟發展組織聯繫，掌握投資商機
- 申請商業簽證

SelectUSA 網址為: https://www.selectusa.gov

美國是全球外國直接投資的首選。美國在台協會商務組隸屬美國商務部，是台灣廠商投資美國的最佳窗口。如果您有任何赴美投資的問題或需要協助，歡迎您與我們聯絡：

台北: 02-2720-1550 分機 334; 電郵：jackie.hong@trade.gov
Jackie Hong, Commercial Specialist
高雄: 07-335-5006 分機 6118; 電郵：sarah.fox@trade.gov
Sarah Fox, Principal Commercial Officer

SELECTUSA®

2016 INVESTMENT SUMMIT AGENDA

MONDAY JUNE 20, 2016

6:00 AM — **REGISTRATION OPENS**

7:00-8:30 AM — **CONTINENTAL BREAKFAST AND NETWORKING**

8:30-8:40 AM — **COLOR GUARD**

8:40-8:45 AM — **INTRODUCTORY REMARKS**
The Honorable Vinai Thummalapally, Executive Director, SelectUSA

8:45-9:00 AM — **WELCOME ADDRESS**
The Honorable Penny Pritzker, Secretary of Commerce

9:00-10:00 AM — **PLENARY 1: THE UNITED STATES: GLOBAL INNOVATION STARTS HERE**
Companies of all sizes play a key role in making innovation in the United States a global enterprise – what impact does this trend have on business performance in the United States and around the world? As companies continue to expand their R&D activities in the United States, they simultaneously benefit from and contribute to a growing innovation ecosystem. Leading CEOs will share how the U.S. business climate, state-of-the-art R&D centers, skilled workforce, and other resources helped to shape their global innovation strategies and deliver a positive return on investment.

Moderated by Mr. Jeffrey Zients, Director of the National Economic Council, The White House

Panelists:

- Mr. Dominic Barton, Managing Director, McKinsey & Company
- Dr. Ulrich Spiesshofer, Chief Executive Officer, ABB Industrial
- Mr. Erez Vigodman, Chief Executive Officer, Teva Pharmaceuticals Industries

10:00-10:40 AM **ARMCHAIR 1: CONVERSATION WITH A GLOBAL INNOVATOR**

Join a discussion with a high-profile corporate leader on how a strong culture of innovation inspired new products, services, and business models that ultimately catalyzed growth in the United States and beyond.

Moderated by The Honorable Penny Pritzker, Secretary of Commerce

Panelists:

- Mr. Mark Weinberger, Chairman & Chief Executive Officer, EY

10:40-12:00 PM **NETWORKING OPEN IN EXHIBITION HALL**

11:00-11:50 AM **CONCURRENT BREAKOUTS: SESSION A**

Breakout 1A: Partnering to Build the Workforce of Tomorrow

Competing in the global marketplace requires companies to consider new, collaborative ways of arming today's workers with skills for the economy of the future. Leaders from industry, government, and educational institutions will discuss how international companies are making invaluable contributions to workforce development by sharing best practices from global apprenticeship and occupational training programs.

Moderated by The Honorable Suzan Levine, U.S. Ambassador to Switzerland

Panelists:

- Dr. Kenneth Ender, President of Harper College
- Mr. Mike Foley, Chief Executive Officer of North America Commercial, Zurich Insurance Group
- Ms. Ellen Golombek, Executive Director, Colorado Department of Labor and Employment
- Mr. Chris Haslinger, Director of Training, United Association

Breakout 2A: Everyday Innovation: Optimizing Production

This panel will examine exciting new trends in advanced manufacturing and explore how companies have benefited the most from America's innovation culture to optimize processes as well as products. Government experts, innovators, and investors will share dynamic case studies of their successes with process innovation, and discuss the future of emerging manufacturing areas.

Moderated by Mr. Brench Boden, Chief Technology Officer, Digital Manufacturing and Design Innovation Institute

Panelists:

- Mr. Richard Jones, Senior Vice President, L'Oréal Americas
- Ms. Christina Lomasney, President & Chief Executive Officer, Modumetal
- Mr. Tom Shoupe, Executive Vice President, Honda of America Manufacturing
- Mr. Andreas Wuellner, Managing Director, SGL Automotive Carbon Fibers

Breakout 3A: The Future of Retail: The Integrated Shopping Experience
This panel will share successful strategies for establishing operations and growing brands in the United States. Leading global retail companies will delve into the challenges and rewards of entering or expanding in the U.S. market, and share valuable tips on how to connect with consumers, suppliers, vendors, and other business partners.

Moderated by Mr. Matthew Shay, President and Chief Executive Officer, National Retail Federation

Panelists:

- Mr. Eduardo Acuña, Senior Vice President, Cinépolis
- Mr. Peter Lowy, Co-Chief Executive Officer, Westfield Corporation
- Mr. Lars Petersson, President, IKEA USA

12:00-1:00 PM **LUNCH**

1:00-1:30 PM **KEYNOTE ADDRESS**

The Honorable Barack Obama, President of the United States of America

1:30-3:00 PM **NETWORKING OPEN IN EXHIBITION HALL**

3:00-4:00 PM **PLENARY 2: RISK-TAKING AND RESILIENCE**

The U.S. business environment is uniquely conducive to risk-taking – what advantages does this hold for companies seeking attractive investment opportunities? Companies facing temporary setbacks in the United States have utilized a variety of tools and resources to stabilize their operations and ultimately unleash even greater potential. Panelists will share success stories and lessons learned from the perspective of both government and industry, providing insights on business resilience.

Moderated by The Honorable Nathan Deal, Governor of Georgia

Panelists:

- Mr. Eugenio Madero, President, Rassini S.A.B. de CV
- Mr. Pin Ni, President, Wanxiang America Inc.
- Mr. Paolo Rocca, Chief Executive Officer, Techint Group
- Mr. Bill Strang, President of Operations, TOTO USA

4:00-4:40 PM **ARMCHAIR 2: EMPOWERED TO INNOVATE IN THE UNITED STATES**

Join a conversation on how the diversity, skills, and productivity of the U.S. workforce are essential to creating a business environment in which innovation thrives – and the new ways that federal and state economic development programs and innovative public-private partnerships are making it happen.

Moderated by The Honorable Thomas Perez, Secretary of Labor

Panelists:

- Ms. Marion C. Blakey, U.S. Chief Executive Officer, Rolls-Royce North America
- The Honorable Terry McAuliffe, Governor of Virginia

4:40-5:00 PM **CLOSING REMARKS**

The Honorable Thomas Vilsack, Secretary of Agriculture

5:00-7:30 PM **NETWORKING RECEPTION**

TUESDAY JUNE 21, 2016

6:30 AM **REGISTRATION OPENS**

7:00-8:20 AM **CONTINENTAL BREAKFAST AND NETWORKING**

8:20-8:30 AM **INTRODUCTORY REMARKS**

The Honorable Bruce Andrews, Deputy Secretary of Commerce

8:30-8:45 AM **WELCOME ADDRESS**

The Honorable Jacob Lew, Secretary of the Treasury

8:45-9:45 AM **PLENARY 3: ACCESS TO CAPITAL AND THE FUTURE OF FUNDING**

From banks and investment firms to venture capitalists and angel investors – how can international companies tap into available U.S. capital to grow their business? The United States has the most developed and flexible financial markets in the world, and the advent of crowdfunding models has led to the development of innovative new methods to raise funding. Featuring financial experts, companies that have successfully raised capital, and pioneers of financial technologies, this panel will share broad perspectives on the future of funding in the United States and discuss how companies can benefit from these emerging trends.

Moderated by The Honorable Stefan Selig, Under Secretary of Commerce for International Trade, U.S. Department of Commerce

Panelists:

- Mr. Brad Burnham, Managing Partner, Union Square Ventures
- Mr. Rory Eakin, Founder and Chief Executive Officer, CircleUP
- Mr. Nikolaj Hviid, Chief Executive Officer, Bragi

9:45-10:45 AM

PLENARY 4: REIMAGINING THE ROLE OF TECHNOLOGY IN BUSINESS

New technologies are revolutionizing industries across the United States– how can companies capitalize not only on these tools and platforms, but also on new ways of doing business? Industry leaders who are reimagining the way business is conducted will share how they disrupted the competitive environment and created new opportunities.

Moderated by Ms. Natali Morris, Anchor on Code Forward, MSNBC

Panelists:

- Mr. Shankar Chandran, Vice President, Samsung Strategy & Innovation Center (SSIC) Catalyst Fund
- Mr. Rod Drury, Founder & Chief Executive Officer, Xero
- Mr. Sebastien Eckersley-Maslin, Founder & Chief Executive Officer, BlueChilli

10:45-1:00 PM

NETWORKING OPEN IN EXHIBITION HALL

11:00-11:50 AM

CONCURRENT BREAKOUTS: SESSION B

Breakout 1B: Welcome to the United States! Visas and Beyond

This panel will provide practical information for international investors considering the best options for coming to the United States. Senior government officials, visa experts, and international companies who have sponsored employees through the U.S. immigration process will share tips on how to develop a strategic staffing mix, select the appropriate visa, navigate the process, and help expatriate workers to acculturate to a new business environment.

Moderated by The Honorable David Donahue, Principal Deputy Assistant Secretary, Bureau of Consular Affairs, State Department

Panelists:

- Mr. Glenn Cooper, Shareholder and Business Immigration Attorney, GrayRobinson
- James J. Dinneen, Assistant Secretary (Acting) for the Private Sector, Department of Homeland Security
- Mr. Thomas Kucharski, President & Chief Executive Officer, Buffalo Niagara Enterprise
- Mr. Kapil Sharma, Vice President for Government & Public Affairs, Wipro LLC

Breakout 2B: Green Fields: Agribusiness and Food Processing

This panel will focus on investment and innovation prospects in the U.S. food sector, where opportunities abound as global demand continues to exceed supply. Industry representatives, regulatory and marketing experts, and economic development officials will present case studies of successful business strategies, building R&D Centers of Excellence, and discuss other wide-ranging benefits from incentives to innovative partnership and collaborative opportunities.

Moderated by The Honorable Darci Vetter, Chief Agricultural Negotiator, Office of the United States Trade Representative

Panelists:

- Mr. Mohamed Althaf, Managing Director, Lulu Group International
- Mr. Mark Hogan, Secretary & Chief Executive Officer, Wisconsin Economic Development Corporation
- Mr. Frédéric Nalis, President & Chief Executive Officer, Bel Brands USA
- Ms. Kristin Retherford, President, Oregon Economic Development Association

Breakout 3B: Growing Your Customer Base: The U.S. as an Export Platform
This panel will examine why international companies exported $360 billion worth of goods from the United States – nearly 23 percent of all U.S. goods exports – in 2013. Speakers will share innovative ways that companies of all sizes can access new markets from reduced trade barriers via free trade agreements through to the networks and services that make the United States an attractive export platform.

Moderated by Mr. Jason Miller, Deputy Director of the National Economic Council, The White House

Panelists:

- Mr. Stephen Chabot, Vice President of Operations, INFICON Inc.
- Mr. John Galyen, President of North America, Danfoss
- Mr. Pedro Ferro, Chief Executive Officer, Fras-le

12:00-12:50 PM **CONCURRENT BREAKOUTS: SESSION C**

Breakout 1C: Cultivating Top Talent: Innovation and Collaboration
This panel will explore the broader benefits of a smart talent cultivation strategy and the importance of earning a "license to operate" from local communities. Experts in public policy, executive recruitment, and corporate human resources will share best practices and lessons learned in attracting and retaining the best talent, and the critical impact on achieving business goals.

Moderated by The Honorable Eric Seleznow, Deputy Assistant Secretary, Employment and Training Administration, Department of Labor

Panelists:

- Ms. Maria Black, President, ADP TotalSource
- Ms. Kelly Lafnitzegger, Vice President of Human Resources, GE Power
- Dr. Janette Shimanski, Vice President of Global Talent Solutions, 3M
- Ms. Cynthia Burkhardt, Global Head of Talent Acquisitions, Philips

Breakout 2C: Blue Skies: Pharmaceuticals and Biotech
This panel will explore why pharmaceutical and biotech companies receive such a significant share of foreign direct investment into the United States, and why the "Made in America" mark is the standard for quality, innovation, and trust. Industry representatives, regulators, and sector experts will walk through the comprehensive regulatory approval process and case studies on the commercialization of new and advanced medicines.

Moderated by Dr. Chris Austin, Director, National Center for Advancing Translational Sciences

Panelists:

- Mr. Darren Carroll, Senior Vice President, Corporate Business Development, Eli Lilly and Company
- Mr. Kevin Donovan, Senior Vice President of People, Communications, & Business Services, Otsuka America Pharmaceuticals Inc.
- Dr. Janet Woodcock, Director, Center for Drug Evaluation and Research, Food and Drug Administration

Breakout 3C: Market Entry: Picking the Right Place at the Right Time

This panel will uncover some of the opportunities and pitfalls that companies face when entering the U.S. market. Thought leaders, investment experts, and successful foreign investors will provide practical insight into key processes such as site identification, on-the-ground partnerships, and proactively managing intangible assets such as intellectual property.

Moderated by Mark O'Connell, Chief Executive Officer, OCO Global

Panelists:

- Mr. Pedro Azagra, Chief Development Officer, Iberdrola
- Mr. David Magee, Chief Executive Officer North America, EverEdge IP
- Mr. Manuel Rivadeneyra Diaz, President, Dalegip America Inc.

1:00-2:00 PM **LUNCH**

2:00-2:30 PM **CLOSING REMARKS**

The Honorable John Kerry, Secretary of State

附件 3

「2017 年選擇美國投資高峰會(SelectUSA Investment Summit)」報名表

報名日期：　　年　　月　　日
洽邀單位：經濟部投資業務處

統一編號					
公司名稱	中文：			產業	中文：
	英文：				英文：
地　　址	中文：				
	英文：				
聯絡人					
電話		分機		傳真	
E-mail				網址	

參加人員(1)	中文姓名		英文姓名	
	中文職稱		英文職稱	
	聯絡電話		E-mail	
參加人員(2)	中文姓名		英文姓名	
	中文職稱		英文職稱	
	聯絡電話		E-mail	

備註：填寫本報名表後，請以電子郵件或傳真送經濟部投資業務處郭福全彙辦(電子郵件:fckuo@moea.gov.tw、電傳：886-2-2382-0497、電話：886-2-2389-2111 轉 212)。經濟部投資業務處將洽請美國在台協會(AIT)商務組洪淨蓮小姐(Jackie Hong，電話：886-2-2720-1550 轉 334；電子郵件：jackie.hong@trade.gov)續洽報名人員，協助至美國商務部網站完成網路報名、匯款、訂住宿飯店及與美國州政府預約投資洽談等事宜。(附註：該高峰會出席費 799 美元)