2016 醫療電子與器材國際高峰論壇(Medical Electronics & Device in Taiwan Forum, MEDiT)

- 指導單位：經濟部
- 主辦單位：經濟部工業局
- 執行單位：工業技術研究院\金屬工業研究發展中心\醫藥工業技術發展中心
- 協辦單位：台灣醫療暨生技器材工業同業公會\國家中山科學研究院
- 時　　間：2016 年 10 月 26 至 10 月 27 日
- 地　　點：台大醫院國際會議中心 2 樓 201 會議室(台北市中正區徐州路 2 號)
- 議　　程：

2016.10. 26 Day 1 @ Room 201, 2F, NTUH International Convention Center 台大醫院國際會議中心 201 會議室		
09:00–09:30	Registration Open 報到	
09:30–09:50	Opening Ceremony 開幕儀式	
SESSION 1 Global Trend & Business Model 全球趨勢與商業模式		
09:50–10:40	Moderator: Richard Shau, General Director, Industrial Technology Research Institute 主持人: 工業技術研究院 邵耀華所長	*"Medtech Global Trends: A View From Medtronic"* *(從美敦力的觀點來看全球醫療科技的國際發展趨勢)* • Chris Lee, Senior Vice President and President, Greater China, Medtronic
10:40–11:20		*"The Challenges for the Danish Healthcare Sector :How Denmark is Handling the Large Number of Elderly People"* *(丹麥醫療產業所面臨的挑戰：高齡化社會下丹麥的對應措施為何)* • Michael Møller Jensen, Business Development Manager, Copenhagen Healthtech Cluster, Denmark
11:20-12:10		*Panel Discussion* *"New Model of Expanding Medical Device Business in Global"* *(全球拓展醫療器材業務的新模式)* • Chris Lee, Senior Vice President and President, Greater China, Medtronic • Michael Møller Jensen, Business Development Manager, Copenhagen Healthtech Cluster, Denmark

12:10–13:30	Luncheon 午餐	
SESSION 2 Building Collaborations in Southeast Asia 開發東南亞商機及策略合作		
13:30–14:10	Moderator: Richard Shau, General Director, Industrial Technology Research Institute 主持人: 工業技術研究院 邵耀華所長	*"Thailand : The Prospect of Medical Equipment Market"* *(剖析泰國醫療器材之市場狀況)* • Chinnakarn Samalapa, Managing Director, Samaphan Health Co.,Ltd., Thailand
14:10-14:50		*"How to Enter to Vietnam Market for Taiwan Medical Device Company?"（台灣醫療器材廠商進入越南市場之觀點探尋)* • Truong Hung, Vice Chairman, HCMC Medical Equipment Association, Vietnam
14:50–15:20	Refreshment Break	
15:20-16:00	Moderator: Richard Shau, General Director, Industrial Technology Research Institute 主持人: 工業技術研究院 邵耀華所長	*"Building collaboration in Asia"（建立亞太合作伙伴連結關係)* • Jack Wong, Head of Regulatory Affairs – Life Sciences, APAC, Baxter Healthcare (Asia) Pte. Ltd., Singapore
16:00-16:50		*Panel Discussion* *"The Opportunities for Taiwan Medical Device Companies to Enter Southeast Asia Market"（台灣醫療器材公司切入東南亞市場之機會探討)* Panelists: • Chinnakarn Samalapa, Managing Director, Samaphan Health Co.,Ltd., Thailand • Truong Hung, Vice Chairman, Vietnam Medical Equipment Association, Vietnam • Jack Wong, Head of Regulatory Affairs – Life Sciences, APAC, Baxter Healthcare (Asia) Pte. Ltd., Singapore • Daniel Lee, Chairman, Apex Medical Corp., Taiwan
16:50-17:00	Adjournment	

2016.10.27 Day 2 @ Room 201, 2F, NTUH International Convention Center 台大醫院國際會議中心 201 會議室		
09:30–10:00	Registration Open 報到	
SESSION 3 The Channel to Access Japan Market 進軍日本市場之通路佈局		
10:00–10:40	Moderator: Frank Huang, Chairman, Taiwan Medical& Biotech Industry Association 主持人: 台灣醫療暨生技器材工業同業公會 黃啟宗理事長	*"The Outlook of Japanese Medical Device Market Under the Aging Society"* (高齡社會化下日本醫材市場的展望及現況之分析) • Kiyotaka Mori, President, USCI Japan Ltd
10:40–11:20		*" "In Terms of VR Game ~ New Community Learned at Developing "TANO " " (以建立快樂為基礎發展新社群:從 VR Game 的觀點為例)* · Tsutomu Mitamura,CEO, LuckySoft Corporation, Japan
11:20–12:00		*Panel Discussion* *"The Prospective of Business Chance between Taiwan and Japan" (台灣進入日本市場的營運佈局和經營策略)"* Panelists： • Kiyotaka Mori, President, USCI Japan Ltd • Tsutomu Mitamura,CEO, LuckySoft Corporation, Japan
12:00–14:00		Luncheon 午餐
SESSION 4 Partnering Meeting @Room 202&203, 2F, NTUH International Convention Center 商機媒合洽談會@台大醫院國際會議中心 202&203 會議室		
14:00–16:30	Business Matching: One-on-One Partnering Meetings	