檔號	/ /	保存年限	

經濟部國際貿易局　函

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台灣醫療暨生技器材工業同業公會
收 105.08.03 文
檔號: 105547

受文者：中華民國輸出入相關同業公會聯誼會

發文日期：中華民國105年7月15日
發文字號：貿展字第1050006493號
速別：最速件
密等及解密條件或保密期限：
附件：如文(共6頁)

主旨：檢送駐印度代表處經濟組函報有關明(106)年2月3日至5日於印度舉辦之第1屆「印度健康科技展(Health Tech India)」函文影本暨該展簡介1份（如附件），請查照並轉知相關公會參考運用。

說明：依據駐印度代表處經濟組105年7月13日竺經字第10500003190號函辦理。

正本：中華民國輸出入相關同業公會聯誼會
副本：駐印度代表處經濟組、本局雙邊貿易一組

局長 楊珍妮 公出
副局長徐大衛代行

依照分層負責規定
授權單位主管決行

貿易發展組

檔號	/	保存年限	
	/ /		

駐印度代表處經濟組 函

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受文者：經濟部國際貿易局
發文日期：中華民國 105 年 7 月 13 日
發文字號：竺經字第 10500003190號
速別：最速件
密等及解密條件或保密期限：普通
附件：如文

主旨：有關印度工業總會訂下（106）年 2 月 3-5 日在新德里舉辦「第 1 屆印度健康科技展(Health Tech India)」事，請查照轉知。

說明：

一、印度工業總會(Confederation of Indian Industry)訂下年 2 月 3-5 日在新德里 Pragati Maidan 國際展覽中心舉辦第 1 屆印度健康科技展，規劃洽邀全球知名醫療院所、醫事管理單位、醫療設備製造商、健康照護、生技製藥等領域業者參展。鑒於我國在高階醫材研發製造、健康照護科技與服務深具國際水準，該總會特邀我國廠商組團前來參展。

二、依印度工業總會統計，2015 年印度醫療器材產業市場規模達 10 億美元，預估 2020 年可成長至 65 億美元。另印度近年來全力推動國民健康及醫療服務發展並加強執行社會福利方案，2015 年健康照護服務市場規模為 1,000 億美元，預估 2020 年可成長至 2,800 億美元。

三、我相關產業公協會及廠商如有參展意願，請惠告本組俾進一步代為聯繫安排，亦可逕洽印度工業總會展覽處主任 Rajesh Wadhwa（電話：+91-124-4014060/67；電郵：

rajeshwadhwa@cii.in）詢問有關參展細節。

四、檢附該展簡介1份（如附件）。

正本：經濟部國際貿易局

副本：財團法人中華民國對外貿易發展協會、臺北世界貿易中心駐孟買辦事處

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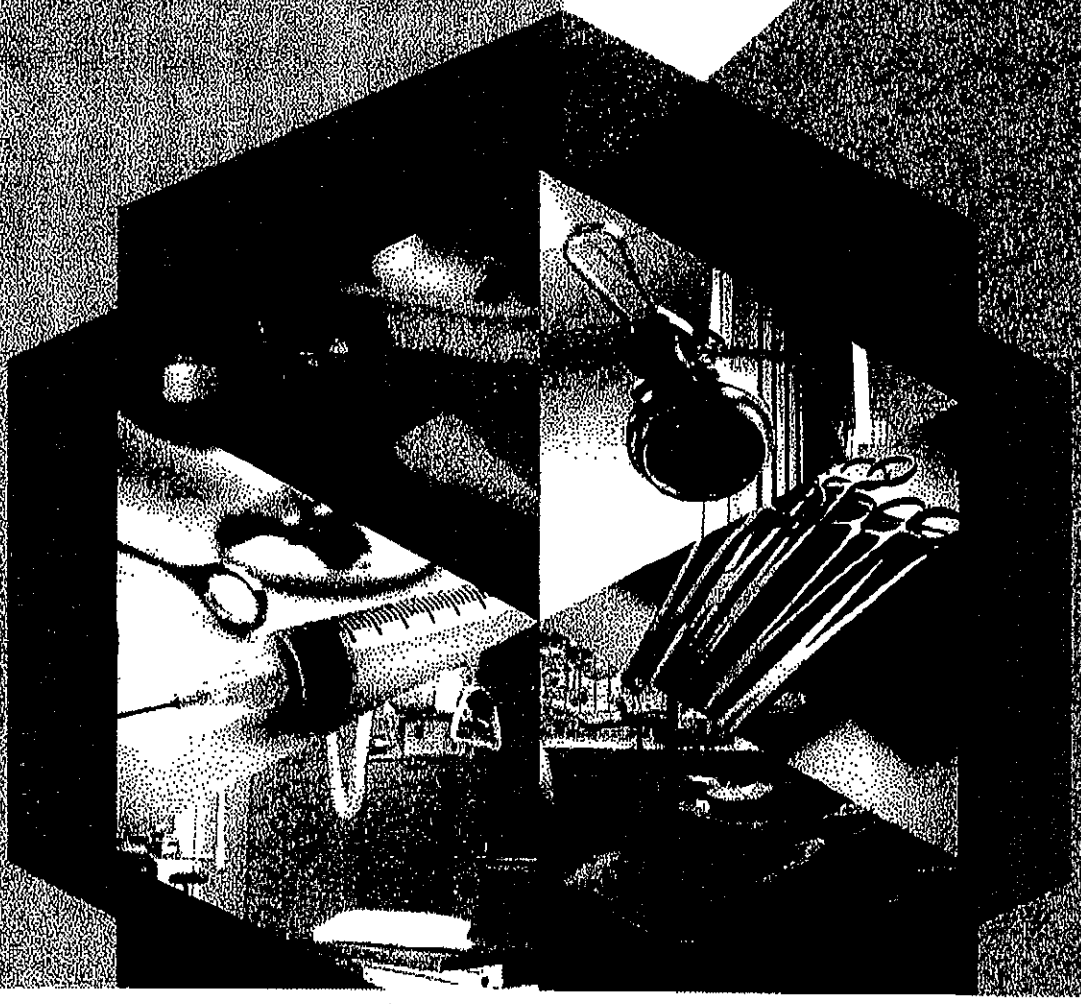
CII

Confederation of Indian Industry

HEALTH TECH INDIA

An Exhibition on Medical Equipment, Technology, and Healthcare Services.

3-5 FEBRUARY 2017, PRAGATI MAIDAN, NEW DELHI, INDIA



Overview

The 1st Edition of **HEALTH TECH INDIA 2017** will be scheduled from **3 - 5 February 2017 at Pragati Maidan, New Delhi.**

The main objective to organize this Exhibition & Conference is to provide a platform to showcase the latest technology in the healthcare and medical devices industry, also to bring together the key decision makers, manufacturers, suppliers under one roof. HEATH TECH INDIA 2017 aims to educate, inspire and deliver results for the community involved in the design, development, and manufacturing of medical devices and technologies.

The event will be supported by the Government of India and the Ministry of Health and several associations related to the healthcare sector.

Indian Medical Equipment Sector

Medical Equipment Sector in India

- The Indian Medical Equipment industry is currently valued at around USD 1 billion and has been growing at an average rate of 17% for past couple of years. It is strongly believed that growth will outperform the pace, resulting in the Indian Medical Equipment market reaching close to USD ~6.5 billion by the year 2020.
- There are varied understandings of what constitute "Medical Equipment". Medical Equipment encompasses a wide range of healthcare products (personal medical devices, bio-physical monitoring, life support systems, implants, bionics in rehabilitation of physically challenged, embedded technology in neuro sciences (ASIC and Stroke Recovery) and cardiac sciences and lately telemedicine which require some external energy source to be operational. In this section the current industry size, the major market segments and product categories are highlighted.

Market Size

- Various sources expect the Medical Equipment industry to reach around USD 2+ Billion in 2015 growing at a CAGR of 17% for the last five years from a size of USD 850+ Million in 2009. It is believed that the growth will not only sustain but increase beyond 17%. The hypothesis is based on positive market and non-market factors as listed below:

Market Factors: Growing population, ageing, income base and associated disposable income, increasing socio-economic inclusion of rural and deprived in mainstream economy, hightened manufacturing innovation to create customized products to meet the needs of all income segments, changing disease prevalence pattern (e.g. early onset of diabetes and heart diseases) and growing awareness among the middle class to focus on early detection and disease prevention.

Non-Market Factors: Development of infrastructure, favorable regulations, FDI inflow, outsourcing of manufacturing and R&D

Business Opportunities

- In Indian hospitals, the availability of hospital beds is less than required. Hence by 2025, there is an impending necessity to add 1.8 million extra beds to attain the ratio of 2 beds/1000 people.
- By 2025 an extra 0.7 million doctors will be needed to achieve the ratio of 1 doctor/1000 people.
- Patients mostly from Gulf & SAARC Nations, Africa, CIS countries, Bangladesh, Pakistan, and Myanmar are attracted to India for treatment. They come mainly for orthopedic treatments, organ transplant, cardiac & oncology issues. Medical tourism is assessed to rise 27% (CAGR), which is from $1.9 billion (2011) to $ 3.9 billion (2015).
- Telemedicine is the best solution for health care facilities in rural and semi-urban sectors because of the lack of doctors. Development of the Indian IT sector plays an important role in the growth of telemedicine.
- The Indian medical equipment and implants sector contributes to approximately 85% of the import market. Investment opportunities are also seen on machineries like X-ray, ECG, in-vitro diagnostics, patient monitoring, etc.

Focus Sectors

- Ambulance, Critical Care and Emergency Equipment
- Diagnostics Equipments
- Disinfection and Waste Management / Disposal Systems
- Healthcare IT
- Hospital Furniture
- Hospital Supplies
- Insurance Companies
- Medical Equipment
- Medical Disposables
- Medical Equipment and products for pathological and clinical laboratory
- Medical Software
- Medical Publications
- Radiation Safety
- Radiology and Imaging Equipments - Physiotherapy Equipments
- Rehabilitation Aids
- Surgical Instruments

Visitors Profile

- Doctors / Physicians / Surgeons / Specialists
- Public Health Services
- Hospitals / Hospital Administrators / Technicians
- Medical Colleges / Institutes
- Medical and Paramedical Fraternity
- Healthcare Professionals
- Health Organizations Distributors

Participation Cost

Space Type (Per Sq Mtr)	CII Member (INR Per Sq Mtr)	Non-Member (INR Per Sq Mtr)	Overseas (USD$ Per Sq Mtr)
Indoor Raw Space (Minimum 36 Sqm)	8000	8500	270
Built-Up Space (Minimum 9 Sqm)	9000	9500	290
Electricity Charges			

CII

Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 8000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry, through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII theme for 2016-17, **Building National Competitiveness,** emphasizes Industry's role in partnering Government to accelerate competitiveness across sectors, with sustained global competitiveness as the goal. The focus is on six key enablers: Human Development; Corporate Integrity and Good Citizenship; Ease of Doing Business; Innovation and Technical Capability; Sustainability; and Integration with the World.

With 66 offices, including 9 Centres of Excellence, in India, and 9 overseas offices in Australia, Bahrain, China, Egypt, France, Germany, Singapore, UK and USA, as well as institutional partnerships with 320 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

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For further information and space booking please contact

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