檔號	/	保存年限	
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駐胡志明市辦事處經濟組　函

機關地址：No. 336, Nguyen Tri Phuong St., Dist. 10, Ho Chi Minh City
承 辦 人：黃王維
聯絡電話：848-38349195
傳　　真：848-38349197

受文者：

台灣醫療暨生技器材工業同業公會 收 105. 05. 20 文 檔號: 105337

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主旨：有關越南胡志明市電腦協會(Hochiminh City ComputerAssociation, HCA)訂於本（105）年 6 月 24 日在胡志明市舉辦「Vietnam ICT Outlook」擬邀請我國企業參與贊助並推廣我國產品事，請查照。

說明：

一、續本組於本年 4 月 19 日拜會越南胡志明市電腦協會（拜會情形詳如附件 1）後，該協會武英俊秘書長於本年 5 月 4 日致本組電子郵件表示，資訊科技之發展及應用，以及促進永續發展與國際整合，已成為越南政府重點發展目標。胡志明市電腦協會在越南資訊科技部指導下，每年皆舉辦「Vietnam ICT Outlook」活動，今年為第 21 屆，今年活動主題為「Digital Era for Health Care」，希望透過此平台建立資訊科技與醫療保健技術之連結，提供相關領域企業之合作與交流。預計邀請對象包括越南中央部會及地方政府官員、ICT 協會與企業、醫療體系、駐外領事館商務單位以及媒體等。該協會希望邀請我國公協會及企業贊助，贊助企業 LOGO 可刊載在網頁及文宣品上，並提供產品發表與展示以及媒體採訪等機會。

二、查胡志明市電腦協會每年均組團赴台參加台北國際電腦展並採購，與我國產業交流密切，我國 ICT 及醫療器材甚具競爭力，相關企業如有機會參與該活動，將有助於我國企業拓銷越南市場。另胡志明市電腦協會目前亦負責胡志明市等各城市未來推動智慧城市計畫包括數位交通、醫療、環保等領域之規劃建議，並計畫於今年成立諮詢委員會，成員將包括外國各領域專家與企業代表，本組前拜會該協會時，該協會盼本組屆時能協助推薦我國企業及專家參與該諮詢委員會。

三、惠請貴單位協助週知會員企業，如有興趣參與者，可逕與該協會聯繫或由本組轉知。檢附 HCA 來函影本、活動贊助等級及活動議程表各 1 份如附件 2，請參處。

正本：台北市電腦商業同業公會、台灣醫療暨生技器材工業同業公會、台灣區電機電子工業同業公會、中華民國對外貿易發展協會、財團法人資訊工業策進會、工業技術研究院、經濟部工業局系統整合推動辦公室（電傳：02-2711-1576）

副本：經濟部國際貿易局、經濟部工業局、經濟部國際合作處（含附件）

SPONSOR'S REGISTRATION FORM

THE BIGGEST HCA ICT EVENT IN HO CHI MINH CITY

THE 21th VIETNAM ICT OUTLOOK 2016

"DIGITAL ERA FOR HEALTH CARE"

AWARD CEREMONEY FOR TOP 5 OF VN ICT GOLD MEDAL GALA DINNER WELCOMING THE EVENT SERIES

With the event series of Vietnam ICT Outlook; The award ceremony for the winners of TOP5/VN ICT Gold Medal & Gala Dinner is an opportunity for you to promote your brand images, products, services for more than 6 event communications rounds.

Sponsor's name..... :

Address :.....

Contact Person: .....

Position :.....

Phone :.....Mobile:.....

Fax :.....Email:.....

- **Consent to sponsor Vietnam ICT Outlook 2016 (VIO 2016) with the sponsoring rate as follows:**

☐ **MAIN SPONSOR** : **VND 350,000,000** (excluding 10% VAT)

☐ **GOLD SPONSOR** : **VND 200,000,000** (excluding 10% VAT)

☐ **SILVER SPONSOR** : **VND 100,000,000** (excluding 10% VAT)

☐ **COPPER SPONSOR** : **VND 60,000,000** (excluding 10% VAT)

☐ **CO-SPONSOR** : **VND 20,000,000** (excluding 10% VAT)

☐ **GIFT SPONSOR** : **VND 10,000,000** (excluding 10% VAT)

☐ **BOOKING COMMUNICATION DESK** : **VND 25,000,000** (excluding 10% VAT)

(Booking ..... desk(s) x 25,000,000= ……VND – without VAT)

☐ **LUNCHEON SPONSOR** : **VND 50,000,000** (excluding 10% VAT)

AND/OR:

☐ Placing the introduction posts of solutions/services/products in the workshop documents: VND 5,000,000/A4 page
(Booking .... A4 Page x 5,000,000 VND = ……. VND - excluding VAT)

☐ Placing ads colored page (Ads) in the yellow book/ Workshop documents of VIETNAM ICT OUTLOOK (Ads page designed by Enterprise)
(Placing .... A4 Page x 5,000,000 VND = ……. VND - excluding VAT)

- **Agree to sponsor the award ceremony of TOP 5/2015 VN ICT Gold Medal with the sponsoring rate as follows:**

☐ **GOLD SPONSOR**	:	**VND 80,000,000** (Excluding 10% VAT)
☐ **SILVER SPONSOR**	:	**VND 50,000,000** (Excluding 10% VAT)
☐ **COPPER SPONSOR**	:	**VND 30,000,000** (Excluding 10% VAT)
☐ **CO-SPONSOR**	:	**VND 10,000,000** (Excluding 10% VAT)

Deadline for sponsor's registration: before **June 10th, 2016**

❖ After sending your registration form 3 days, please pay your sponsorship in cash at HCA's office or or transfer to the account number:

* *Information Technology Support Consulting Company Limited - HCMC Computer Association*
Account number: 2276149 - ACB - Le Loi Branch (with 10% VAT invoice)

* *Ho Chi Minh City Computer Association*
Account number: 102010000101608
Bank: Vietinbank - Branch 1, HCMC (without 10% VAT invoice)

REPRESENTATIVES OF SPONSOR (Sign and seal and write full name)

Ho Chi Minh City, April 26th, 2016

LETTER OF SPONSORSHIP INVITATION

VietNam ICT Outlook (VIO) 2016

SUBJECT: DIGITAL ERA FOR HEALTH CARE

To: Taipei Economic & Cultural Office in HCMC, Vietnam

Vietnam ICT Outlook – VIO is a national-scale event held annually by HCM City Computer Association, supported by the Ministry of Information and Communications. 21th VIO is expected to take place on June 24th, 2016 at GEM Center - No. 8, Nguyen Binh Khiem Street, District 1, Ho Chi Minh City with the topic ***"Digital era for health care"*.**

The Government's resolution No. 26/NQ-CP on April 15th, 2015 insisted on stepping up the application and development of information technology to meet the requirements of sustainable development and international integration. IT plays a more important role in the activities of the health sector, not only supports administrative reforms, management and running but also carries out high-tech deployment and application in health care, such as CT, laparoscopy…

Via VIO 2016, the general concerns about IT application in healthcare will be analyzed in various aspects and solutions on technology platform, connection of the health sector, the technology and the community of enterprises and society.

It is expected there are more than 500 guests, including the following organizations and units attending VIO 2016:

- **Ministry of Health, Ministry of Information and Communications/Ministry of Science and Technology/Government Office/National Committee on Information Technology Application/People's Committee of HCMC**
- Health Department of HCM City and a number of provinces and cities; Leaders and specialized doctors of hospitals; specialists of health, pharmaceutics, health care ...
- Information and Communications Department of Ho Chi Minh City and the provinces/cities/ Science and Technology Department of Ho Chi Minh City and the provinces/cities.
- International hospitals and Vietnam hospitals/health care centers ...
- Enterprises of the fields: Solutions-services –products of Health/Pharmaceutics/ Monitoring security in hospitals...

- Enterprises of IT and sectors related to VIO 2016
- Institutes/Schools/Faculties, lecturers specializing in health, hospitals ...
- Consulates/Trade Affairs/Trade Promotion Organizations
- Associations of IT; health....
- The central and local agencies of media, press.

HCMC Computer Association (HCA) would like to invite you to accompany with Vietnam ICT Outlook 2016 (VIO) –Topic ***"Digital era for health care"*** to give your comments, suggestions, and discuss about solutions, technologies... for the health sector in general and hospitals, pharmacy systems, health care systems in particular...

Sponsorship, accompanying with VIO 2016 is the best way to expand your brand images, products and services through the largest annual event series of HCA including: Vietnam ICT Outlook; Award ceremony of TOP5/ Vietnam ICT Gold Medal, Gala dinner. Please refer to sponsoring rate of respective rights attached.

In addition, organizations/enterprises may join the promotion on workshop documents; book the display zones of solutions/services/products; Report of the Workshops... directly approach and promote your company's images to partners, potential customers.

Please send your feedback to organizers of VIO 2016:
Ms. **Hoang Yen, HCA Communications Board**
Phone: 093 7654 686 – tranhoangyen.media@gmail.com/ yenth@hca.org.vn
Ms. Hong Nhung, HCA Board Member
Phone: 0166 552 6652 - nhungnth@hca.org.vn

Best regards,

On Behalf of the Organizers
General Secretary of HCA

LIÊN HIỆP CÁC HỘI KHOA HỌC VÀ KỸ THUẬT VIỆT NAM
HỘI TIN HỌC
TP. HỒ CHÍ MINH

Vu Anh Tuan

CHANCE TO ATTEND
VIETNAM ICT OUTLOOK 2016
(23 - June 24th, 2016 at GEM Center)

Sponsorship is the best way to expand your company's brand images in **Vietnam ICT Outlook 2016.** This is an opportunity for you to promote your images and products, services in the event communications. The Organizers sets up the following modes of sponsorship with **06 sponsoring levels** with the corresponding rights of communications as follows:

Sponsor titles	MAIN SPONSOR 350,000,000	GOLD SPONSOR 200,000,000	SILVER SPONSOR 100,000,000	COPPER SPONSOR 60,000,000	CO-SPONSOR 20,000,000	GIFT SPONSOR 10,000,000
Brand promotion						
Brand logo placed on **Backrop/ Photo Corner/ Standee/ Banner**	Largest	Large	Medium	Small	Smaller	Smaller
Booth & Solution Introduction						
Information desk - introducing solutions/technology at the Workshop	**2 desks**	**2 desks**	**1 desk**	No	No	No
Printed materials						
Logo on the cover page of the workshop document	Largest	Large	Medium	Small	Smaller	Smaller
Ads on A4 page (Ad) color in workshop material (Ad pages designed by Sponsor)	**3 pages**	**2 pages**	**1 page**	**½ page**	**$^1/_4$ page**	**$^1/_4$ page**

Logo in all other promotional documents/publications at the event	Largest	Large	Medium	Small	Smaller	Smaller
Promoting on HCA website/fanpage						
Brand logo on HCA website together with your enterprise website links	**12 months**	**9 months**	**6 months**	**3 months**	**2 months**	**1 month**
Profile for introducing your company on HCA Fanpage	✓	✓	✓	✓	✓	✓
Enterprise's PR (content prepared by sponsor)	**5 posts**	**4 posts**	**3 posts**	**2 posts**	**1 post**	**1 post**
Activities in the event						
Speaking during the opening session	**05 mins**	No	No	No	No	No
Reports at the workshop (content matching the workshop topic and passed by the organizers)	**20 minutes Keynote 1 (morning), and 20 minutes Keynote 02 posts in the afternoon**	**20 minutes *(morning)*, and: 01 post, 20 minutes in the afternoon (after the post of the main sponsor)**	**30 minutes in the afternoon (after the post of the gold sponsor)**	**20 minutes in the afternoon (after the post of the silver sponsor)**	No	No
Placing its standee in its booth and GALA DINNER (standee provided by the donor)	**04 pcs**	**03 pcs**	**02 pcs**	**01 pc**	**01 pc**	**01 pc**
Rights of communications						
Prior to be interviewed on the media (press/radio)	**Yes**	**Yes**	**Yes**	No	No	No

Attending the media activities BEFORE - DURING and AFTER the event	✓	✓	✓	✓	✓	✓
Receiving the efficient media reports, feedback of customers from the Organizers	✓	✓	✓	✓	No	No
Data of visitors attending the agenda	✓	✓	✓	No	No	No
Other rights						
Brand logo placed on the Backdrop of the Award Ceremony for TOP5-2016 Gold medal**, GALA DINNER (**)**	✓	✓	✓	✓	✓	✓
Having Gala Dinner	04 representatives	03 representatives	02 representatives	01 representative	01 representative	01 representative
Having lunch at with VIPs	04 representatives	03 representatives	02 representatives	01 representative	01 representative	01 representative

Note: *(**) Logos of Sponsors joining VIO will be placed on the backdrop of Gala Dinner/ Award Ceremony for TOP5-2016 Gold medal*

OPPORTUNITY TO DISPLAY AND INTRODUCE RESOLUTIONS - TECHNOLOGIES - PRODUCTS
25,000,000/desk of 2mx2m/program

- Get 01 communication desk in the solution - technology exhibition zone to introduce products/services to customers (content depends on per enterprise, but it must be consistent with the overall topic of the Agenda)
- Organizers provide the support from guests attending a series of activities during the day
- Media support (through press/TV/website/social network ...)
- 01 representative having Gala Dinner

OPPORTUNITY TO INTRODUCE RESOLUTIONS - TECHNOLOGIES – PRODUCTS in THE DOCUMENTS of Vietnam ICT Outlook 2016

- Place the introduction of solutions/services/products in the workshop documents: VND 5,000,000/A4 page (Content provided by Enterprise)
- Place ads in the workshop documents: VND 5,000,000/A4 colored page (design files provided by Enterprise)

SUPPORTING A LUNCHEON ON THE WORKSHOP DAY: VND 50,000,000

- Logo on the backdrop, the standee of the luncheon
- Logo on the identifier of a series of activities VIO, and TOP5/VN ICT GOLD MEDAL

MAIN SPONSOR FOR GALA DINNER and Award Ceremony of TOP5/Gold medal: VND 80,000,000

- Logo on the backdrop, entrance banner, along the walkway/Standee/Photo Conner of Gala Dinner and Award Ceremony of Gold Medal Top 5 of Vietnam ICT Outlook 2016
- Logo on the backdrop of Vietnam ICT Outlook 2016.
- And many other rights (please refer to File of rights in Gala file)

****** Please contact the organizers to discuss and find the most appropriate solution to carry out/meet the needs and capabilities of the two parties if nay question.***

Best regards,

The foregoing price does not include 10% VAT

HCM CITY COMPUTER ASSOCIATION

AGENDA FOR VIETNAM ICT OUTLOOK 2016 (VIO) (EXPECTED)

June 24th, 2015 (8:00 a.m. to 5:30 p.m.): The 21st Vietnam ICT Outlook – The 21st VIO -2016

Expected agenda:

The 21st Vietnam ICT Outlook – The 21st VIO (June 24th, 2016)
ExhibICTion/Demo solutions, technology, IT application models

The 21st Vietnam ICT Outlook – The 21st VIO (June 24th, 2016): Morning Session		
Time	**Length**	**Content**
8:00 - 8:30	30	Welcoming delegates
8:30 - 8:40	10	**Opening speech**
8:40 - 8:55	15	**Welcoming speech**
8:55 - 9:00	05	**Speaking the main sponsor**
9:00 - 9:20	20	**Overview of IT application in medical sector** *Speaker: Representative of HCMC Computer Association*
9:20 - 09:40	20	Keynote 1: **IT application importance of medical sector - oriented development of science and technology in the future - Practical lesson from countries and practical application in Vietnam.** *Speaker:*
9:40 – 10:00	20	Keynote 2: *Speaker:*
10:00 - 10:20	20	Break, teabreak – visiting demo booths, introducing the solution
10:20 - 10:40	20	Presentation 3: *Speaker:*
10:40 - 11:00	20	Presentation 4: *Speaker:*
11:00 - 11:20	20	Presentation 5: *Speaker:*
11:20 - 11:40	20	Presentation 6: *Speaker:*
11:40 – 12:00	20	Presentation 7: *Speaker:*
12:00 - 12:10	10	Summary - ending the morning agenda
12:10 – 13:00		Visiting demo booths, introducing the solution Lunch break

The 21st Vietnam ICT Outlook – The 21st VIO (June 24th, 2016): Afternoon Session		
Hall 1		
Time	**Length**	**Content**
13:00 - 13:30	30	Welcoming delegates
13:30 - 13:40	10	**Passing the afternoon agenda**
13:40 – 14:00	20	Presentation 1 (Main sponsor): Offload solution for district hospictals *Speaker:*
14:00 - 14:20	20	Presentation 2 (Gole sponsor): *Speaker: Represent*
14:20 - 14:40	20	Presentation 3 (Gole sponsor): *Speaker:*
14:40 – 15:00	30	Presentation 5 (Silver sponsor): *Speaker: Represent*
15:00 – 15:30	30	Presentation 4 (Silver sponsor): *Speaker:*
15:30 – 15:50	20	Presentation 5 (Copper sponsor): *Speaker: Represent*
15:50 - 16:10	20	Presentation 6 (Copper sponsor): *Speaker:*
16:10 – 16:50	40	Exchange - inquiry
16:50 - 17:00	10	***Summary & ending the agenda***
Hall 2		
13:00 - 13:30	30	Welcoming delegates
13:30 - 13:40	10	**Passing the afternoon agenda**
13:40 – 14:00	20	Presentation 1 (Main sponsor): ***Securicty Solutions For Hospictals*** *Speaker:*
14:00 - 14:20	20	Presentation 2 (Gold sponsor): *Speaker: Represent*
14:20 - 14:40	20	Presentation 3 (Gold sponsor): *Speaker:*
14:40 – 15:00	30	Presentation 5 (Silver sponsor): *Speaker: Represent*
15:00 – 15:30	30	Presentation 4 (Silver sponsor): *Speaker:*
15:30 – 15:50	20	Presentation 5 (Copper sponsor): *Speaker: Represent*
15:50 - 16:10	20	Presentation 6 (Copper sponsor): *Speaker:*
16:10 – 16:50	40	Exchange - inquiry