檔號　　保存年限

# 經濟部國際貿易局　函

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受文者：中華民國輸出入相關同業公會聯誼會

台灣醫療暨生技器材工業同業公會
收 105.05.26 文
檔號：105355

發文日期：中華民國105年5月23日
發文字號：貿展字第1057014544號
速別：普通件
密等及解密條件或保密期限：
附件：如文(共10頁)

主旨：檢送駐印度代表處經濟組函報有關2016年「第2屆印度先進健康照護展」函文影本（如附件），請查照並轉知相關公會參考運用。

說明：依據駐印度代表處經濟組105年5月19日竺經字第10500002170號函辦理。

正本：中華民國輸出入相關同業公會聯誼會
副本：駐印度代表處經濟組、本局雙邊貿易一組

局長 楊珍妮

依照分層負責規定授權單位主管決行

檔號　　/　　/　　保存年限

# 駐印度代表處經濟組　函

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受文者：經濟部國際貿易局

發文日期：中華民國105年5月19日
發文字號：竺經字第10500002170號
速別：最速件
密等及解密條件或保密期限：
附件：另電郵

主旨：有關印度商工總會訂本（105）年10月3-5日在新德里Greater Noida展覽館舉行「第2屆印度先進健康照護展(Advantage Healthcare India 2016)」事，請查照轉知。

說明：

一、印度商工總會(Federation of Indian Chambers of Commerce and Industry) 訂本年10月3-5日在新德里Greater Noida展覽館舉行本展，規劃邀請各主要國家之醫療照護、健康檢查、醫療美容、眼科及牙科診療、醫療旅遊、生技及製藥廠商參加。該總會特邀我國生技及醫療產業公會及廠商組團來印參展，並願提供我國醫院院長、醫療協會主席、醫療保險公司總經理、醫療旅遊記者、醫療器材進口商往返經濟艙機票及五星級旅館住宿3日(須於本年5月31日前報名且獲該總會審核通過)。

二、依印度商工總會統計，目前印度醫療旅遊市場規模達39億美元，健康檢查市場規模為98億美元，製藥產業規模為180億美元，並可於未來5年內大幅成長至550億美元。印度



國際貿易局　105/05/19
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政府近年全力推動經濟發展及執行社會福利方案，將帶動醫療與健康照護市場需求增長與有關支出增加，深具市場開發潛力與價值。

三、第1屆先進健康照護展已於上(2015)年10月5-7日在新德里Pragati Maiden展覽館舉行，共吸引150家參展廠商及500位各國買主，並於展覽期間舉辦600場次貿易洽談會。我相關產業公協會及廠商如有參展意願，可逕洽印度商工總會助理主任Sudhanshu Gupta（電話：+919873311557；電郵：sudhanshu@ficci.com）或本組，並請參閱本展網頁www.ahcindia.in瞭解該展相關細部資訊。

四、檢附本展簡介1份（如附件）。

正本：經濟部國際貿易局
副本：財團法人中華民國對外貿易發展協會、臺北世界貿易中心駐孟買辦事處(均含附件)電子公文交換章 2016/05/19 13:40:30

駐印度代表處經濟組

SEPC

INDIA

Ministry of Commerce & Industry
Government of India

FICCI

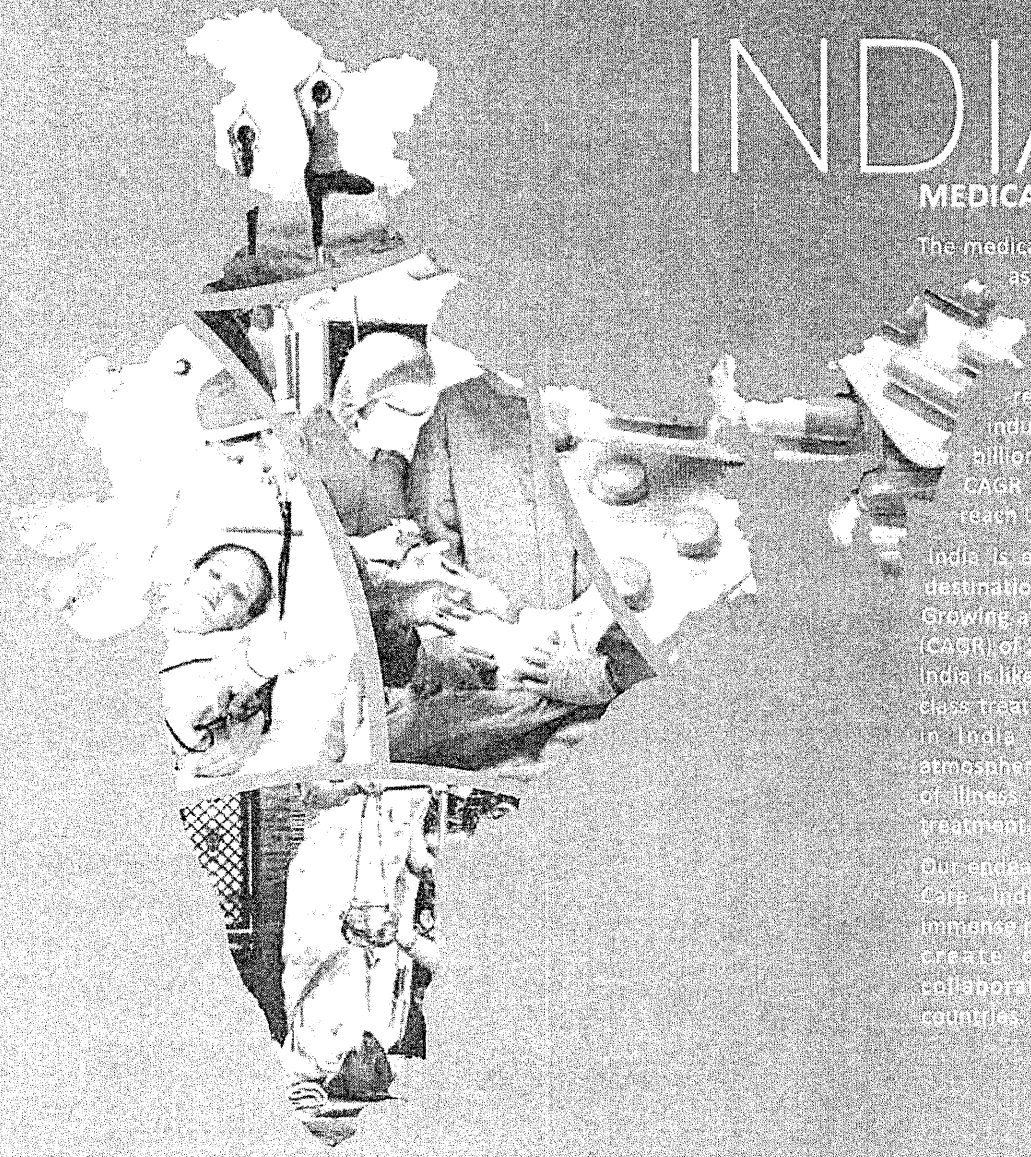
# ADVANTAGE HEALTH CARE-INDIA 2016

2nd International Summit on Medical Value Travel

3rd - 5th October, 2016
India Expo Centre and Mart, Greater Noida
(National Capital Region-NCR), India

PROMOTING
HEALTHCARE
SERVICES EXPORTS
FROM INDIA

www.ahcindia.in

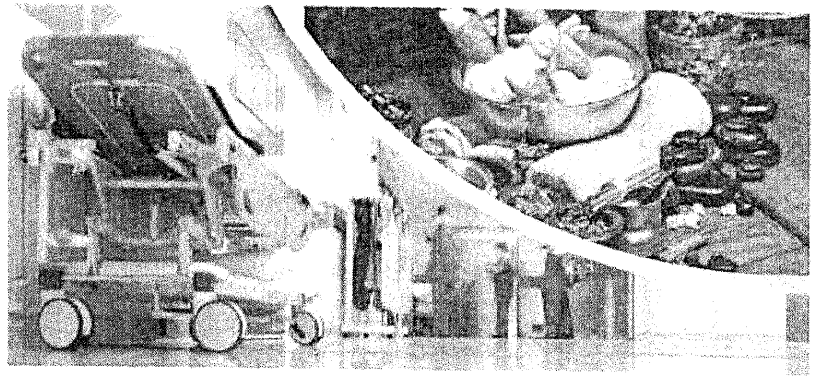


# INDIA - A FAST GROWING MEDICAL TOURISM DESTINATION

The medical value travel industry has emerged as one of the fastest growing segment of tourism industry despite the global economic downturn. According to the FICCI-KPMG report, the global medical value travel industry was estimated at USD 10.5 billion in 2012. It is expected to grow at a CAGR of 17.9 per cent from 2013-19 to reach USD 32.5 billion in 2019.

India is emerging as a preferred healthcare destination for patients across the globe. Growing at a compounded annual growth rate (CAGR) of 27%, the inflow of medical tourists in India is likely to cross 3.2 million in 2016. World class treatment and state of the art hospitals in India have created a very favorable atmosphere for patients with varying degrees of illness to avail the best facilities for their treatment.

Our endeavour, through the Advantage Health Care India 2016, is to showcase India and its immense pool of medical capabilities as well as create opportunities for healthcare collaborations between the participating countries.

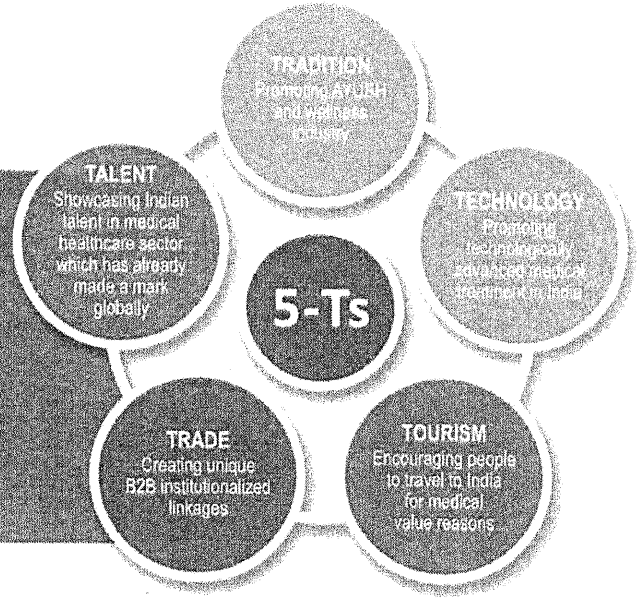


## ADVANTAGES OF HEALTHCARE AND WELLNESS INDUSTRY IN INDIA

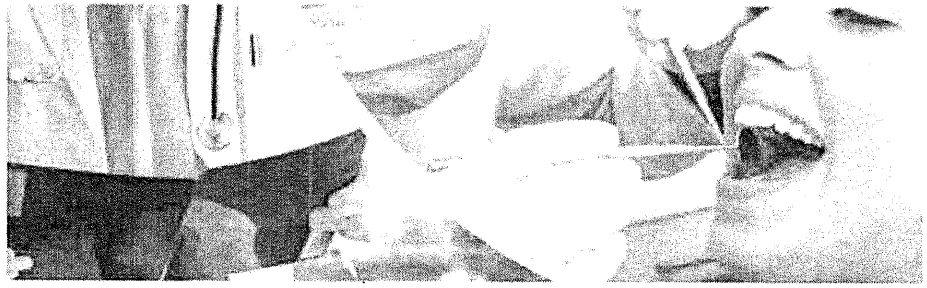
- State of the art Hospitals with excellent infrastructure
- Largest pool of highly qualified and skilled doctors
- Well trained & caring nurses and paramedical staff
- Latest and highly advanced medical devices
- Affordable treatment at costs just 25% - 30% of what it would cost in other countries
- Absence of waiting time for treatment
- Fluent English-speaking and International languages speaking doctors, nurses and paramedical staff means no language problem for International patients
- Ultramodern pharmaceutical manufacturing and packaging facilities
- Large number of private hospitals that are accredited with the National Accreditation Board for Hospitals & Healthcare Providers (NABH) and Joint Commission International (JCI)
- History of Indian system of medicine is over 5000 years old
- 'AYUSH', acronym of Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy is widely practiced in India
- India's Ayurveda and Yoga have emerged globally as the most effective ways for wellness of both mind and the body

### OBJECTIVE

The objective of this Summit is to promote India as a Premier Global Healthcare Destination and to enable streamlined medical services exports from India. This underlying objective is a unique conglomeration of the '5-Ts' - Talent, Tradition, Technology, Tourism and Trade.

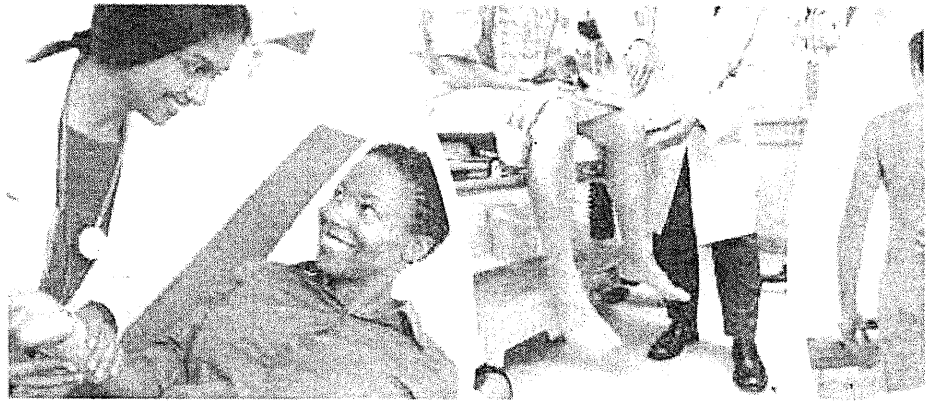


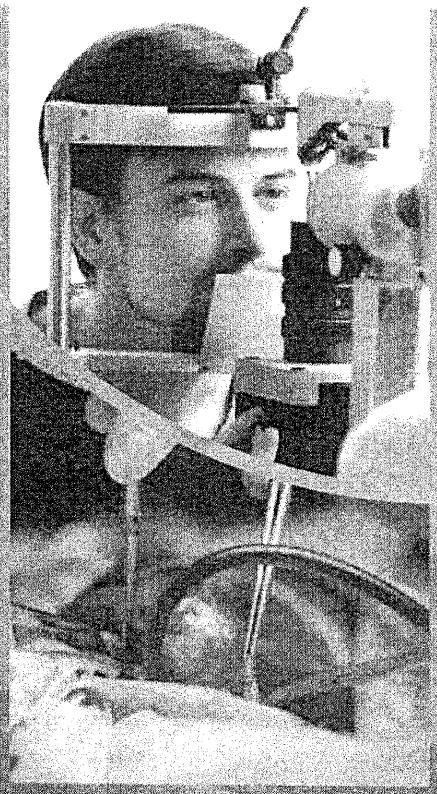
ADVANTAGE
HEALTH CARE-INDIA 2016
2nd International Summit on Medical Value Travel



## SALIENT FEATURES

- **The second edition of International Summit on Medical Value Travel** being organized in India for promoting services exports from India
- **Exhibition** to present and promote exclusive medical services and expertise
- **Opportunity for the State Governments to showcase their healthcare & wellness industry**
- **Provide excellent brand visibility to exhibitors**
- **International Conference on Medical Value Travel**
- **Reverse Buyer-Seller Meeting and planned B-2-B sessions** with hosted buyers from more than 60 identified countries of Africa, Middle East, CIS and Asia (including SAARC)
- **Visitors and Hosted Buyer Delegations from over 60 countries**
- **Organized Hospital Visits by State Governments for the visiting foreign delegations** to provide them utmost exposure of the Indian hospital infrastructure
- **Health Ministers' Round Table Session** with Hon'ble Health Ministers invited from the selected 60 countries to discuss issues encompassing Medical Value Travel and formulating a way forward. They will also visit the Exhibition
- **Indian healthcare providers and Global healthcare stakeholders on one platform**
- **B-2-B meetings and tie-ups with hospitals and healthcare centres**
- **Showcase medical devices sector** - opportunity for encouraging foreign companies to start manufacturing in India with local partners
- **Showcase training capabilities of India** in medical, pharma and nursing sector. Engage with international partners for imparting training courses and short education programs
- **Training and development of programs for allied medical staff** through Indian medical universities and skill development missions
- **Opportunity to get into business tie up for clinical research and trials**
- **Establish global business contacts and connects**
- **Sign business cooperation agreements with international stakeholders sending patients to India**



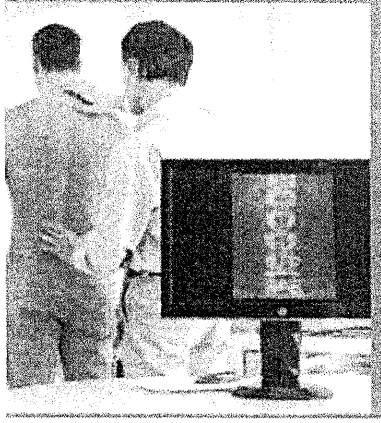


## EXHIBITOR PROFILE

- Hospitals
- Super Specialty Services
- Ortho Care / Joint Replacements / Neuro Centre / Spinal Injury / Organ Transplant / Cardiac Surgery / Oncology Treatment
- Cosmetic Surgery Centres
- Eye Hospitals
- Dental Clinics
- Ayurvedic and Unani Hospitals
- Yoga & Rejuvenation Centres
- Naturopathy Hospitals
- Physiotherapy Centres
- Post-operative Care Centres
- Panchkarma Centres
- SPA Centres
- Fitness & Wellness Centres
- Medical & Health Care Products
- Medical Equipment Manufacturers
- Pharmaceutical Companies
- Pharma Packaging Companies
- Medical Education Universities / Institutions
- Nursing Training Colleges
- Pharma Education Institutes
- Medical Insurance Companies
- Third Party Administrators (TPAs)
- State Govt. Tourism Departments
- Hotels
- Airlines
- Tour and Travel Operators
- Medical Tourism Facilitators

## VISITOR / DELEGATE PROFILE

- International Hospitals
- Prospective Medical Tourists
- Govt. Organizations / Bodies
- Insurance Companies
- Travel & Tour Operators
- Hotels & Hospitality Industry
- Doctors and Medical Experts
- Medical Tourism Organizations
- International Medical Associations
- Medical Journalists
- Fitness Centres
- Clubs
- Clinics
- Investors



*The pictorial representation does not purport to the political map of India or any other country

## HOSTED DELEGATIONS FROM THE FOLLOWING FOCUS COUNTRIES

Afghanistan, Algeria, Armenia, Azerbaijan, Bahrain, Bangladesh, Belarus, Bhutan, Botswana, Brunei, Burundi, Cambodia, Cameroon, China, Comoros, Democratic Republic of the Congo, Djibouti, Egypt, Eritrea, Ethiopia, Georgia, Ghana, Indonesia, Iran, Iraq, Israel, Ivory Coast, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Lebanon, Lesotho, Malawi, Maldives, Mauritius, Moldova, Mongolia, Morocco, Mozambique, Myanmar, Namibia, Nepal, Nigeria, Oman, Philippines, Qatar, Russia, Rwanda, Saudi Arabia, Senegal, Seychelles, Sri Lanka, Sudan, Taiwan, Tajikistan, Tanzania, Tunisia, Turkmenistan, Uganda, Ukraine, United Arab Emirates, Uzbekistan, Vietnam, Zambia, Zimbabwe

## HOSTED DELEGATION COMPOSITION OF FOCUS COUNTRIES

- CEOs of leading private hospitals
- Presidents of medical associations
- Heads of Government hospitals
- Government officials from Ministry of Health who approve cases for medical travel abroad
- Medical insurance company officials
- Medical travel facilitators
- Medical trade journalists
- Medical devices dealers / importers

## ORGANISERS

Department of Commerce
Ministry of Commerce
& Industry, Govt of India

**DEPARTMENT OF COMMERCE, MINISTRY OF COMMERCE AND INDUSTRY, GOVERNMENT OF INDIA**

The Department of Commerce formulates, implements and monitors the Foreign Trade Policy (FTP) which provides the basic framework of policy and strategy to be followed for promoting exports and trade. The Trade Policy is periodically reviewed to incorporate changes necessary to take care of emerging economic scenarios both in the domestic and international economy. Besides, the Department is also entrusted with responsibilities relating to multilateral and bilateral commercial relations, Special Economic Zones, state trading, export promotion and trade facilitation, and development and regulation of certain export oriented industries and commodities.

FICCI

**FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY**

FICCI is the voice of India's business and industry. Established in 1927, it is India's oldest and largest apex business organization. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

SEPC

**SERVICES EXPORT PROMOTION COUNCIL (SEPC)**

Set up by the Ministry of Commerce & Industry, Government of India, SEPC is an apex trade body to facilitate service exporters of India and serves as a platform for interaction between service exporters and policy makers. SEPC has been instrumental in promoting the efforts of Indian service exporting community since 2006.

## SUPPORTING ORGANISATIONS

Ministry of AYUSH
Govt. of India

**MINISTRY OF AYUSH, GOVERNMENT OF INDIA**

The Ministry of AYUSH (Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy) lays emphasis on up-gradation of AYUSH educational standards, quality control and standardization of drugs, improving the availability of medicinal plant material, research and development and awareness generation about the efficacy of the system, domestically and internationally.

Ministry of External Affairs
Govt. of India

**MINISTRY OF EXTERNAL AFFAIRS, GOVERNMENT OF INDIA**

The Ministry of External Affairs (abbreviated as MEA) is responsible for the conduct of India's relations with foreign countries. The Ministry is also responsible for the country's representation in the United Nations and advise other Ministries and State Governments while dealing with foreign governments or institutions.

Ministry of Health &
Family Welfare, Govt. of India

**MINISTRY OF HEALTH & FAMILY WELFARE, GOVERNMENT OF INDIA**

The Ministry of Health & Family Welfare comprises the Department of Health & Family Welfare & Department of Health Research. Directorate General of Health Services (Dte.GHS) is attached office of the Department of Health & Family Welfare and has subordinate offices spread all over the country. The DGHS renders technical advice on all medical and public health matters and is involved in the implementation of various health services.

Ministry of Tourism
Govt. of India

**MINISTRY OF TOURISM, GOVERNMENT OF INDIA**

The Ministry of Tourism is the nodal agency for the formulation of national policies and programs and for the co-ordination of activities of various Central Government Agencies, State Governments/UTs and the Private Sector for the development and promotion of tourism in the country.

## STRATEGIC ORGANISATIONS

**NATIONAL ACCREDITATION BOARD FOR HOSPITALS & HEALTHCARE PROVIDERS (NABH)**

NABH is a constituent board of Quality Council of India, set up in year 2006 to establish and operate accreditation programme for healthcare organizations. NABH has designed an exhaustive healthcare standard for hospitals and healthcare providers. NABH aims at streamlining the entire operations of a hospital. Its standards have been accredited by ISQUA, the apex body accrediting the accreditators hence making NABH accreditation at par with the world's leading hospital accreditations.

# PARTICIPATION FEE

| EXHIBITION | | | |
|---|---|---|---|
| Standard Booth | 9 sq.m. | INR 1,50,000/- | US$ 3000 |

(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)
*Taxes as applicable

| CONFERENCE | | |
|---|---|---|
| Delegate Fee | INR 20,000/- per Person | US$ 400 |

*Taxes as applicable

**Contact:**
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**Kunal Chaudhary,** Assistant Director
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